



**S^{CC} CONTINUING
EDUCATION**

Floral Design

Non-credit Certificate Program

Southeast community college

www.southeast.edu



*Welcome to the
noncredit Floral Design
certificate program!*

*These classes will create
a wonderful, new
opportunity for you to enhance your resume,
learn a new skill, or take classes for your own
personal enjoyment.*

*To receive the noncredit certificate students must
complete the four (4) required prerequisite core
classes, complete additional classes to equal 112
contact hours, participate in class, and pass both
written and design exams.*

*Learning for a Lifetime,
Nancy Holman, Director
Continuing Education Division*

**For a list of available classes, please visit us online at
<http://www.southeast.edu/continuing>
and click on Personal Enrichment.**

REQUIRED PREREQUISITE CORE COURSES

<u>Course #</u>	<u>Course Title</u>	<u>Contact Hours</u>
HORT-4000	Fundamentals of Floral Design	10

Design elements are the physical characteristics of materials used in any floral design. Color, line, shape, texture and space are the topics of this class. Design elements will determine the quality of a floral design regardless of how simple or complicated it may be. This is a required core course to be completed before enrolling in any other floral design classes.

HORT-4001 Design Principles: The Laws of Nature 10

Prerequisite: HORT-4000

The principles of floral design are a set of guidelines which help create pleasing designs. Balance, harmony, rhythm, proportion, and composition are the components that a designer uses throughout the process of floral design and the topics covered in this class. Principles of floral design are key factors used when selecting plant material, visualizing a design and construction. This is a core course to be completed before enrolling in any other floral design class.

HORT-4002 Advanced Design Techniques 10

Prerequisite: HORT-4000 and HORT-4001

Advanced floral design involves specialized techniques as well as technical terminology which are used to explain or describe arrangements. It is important for floral students to understand those terms to be successful at creating advanced floral designs. This is a core course to be completed before enrolling any other floral design class.

HORT-4004 Selection and Care of Floral Materials 8

Prerequisite: HORT-4002

The proper care and handling of cut flowers and foliage is a vital step in extending the longevity of a floral design. Class will focus on the treatment of flowers after harvest as well as the shapes and forms of flowers and foliage. This is a core course to be completed before

ADVANCED COURSES

<u>Course #</u>	<u>Course Title</u>	<u>Contact Hours</u>
HORT-4005	Naturalistic Design Styles	8

Prerequisites: HORT-4000 through 4004

Floral designs in this course are based on nature. Natural designs do not appear contrived or artificial because they represent a slice of the outdoors. These designs represent the beauty of plants without manipulation.

HORT-4006	Modernistic Design Styles	8
------------------	----------------------------------	----------

Prerequisites: HORT-4000 through 4004

Modern contemporary trends in floral design often reflect contemporary fashion, color and attitudes. Modernistic designs are trendy and experimental.

HORT-4007	Classical Design Styles	8
------------------	--------------------------------	----------

Prerequisites: HORT-4000 through 4004

Classic Floral designs such as Biedermeier, Phoenix, and Mille de Fleur are the focus of this class. Simplicity, elegance, popularity and versatility are the keys of classical floral designs.

HORT-4008	Linear Design Styles	8
------------------	-----------------------------	----------

Prerequisites: HORT-4000 through 4004

Emphasis on line and visual movement combined with essential negative space make these designs distinctive and impressive. Contemporary bold forms and clean lines are the focus of this class.

HORT-4009	Floral Romance	8
------------------	-----------------------	----------

Prerequisites: HORT-4000 through 4004

The traditional styles of wedding bouquets such as the colonial, cascade and crescent continue in popularity however, the contemporary bride has created a need for more advanced styles and designs. A valuable class in the floral design field.

HORT-4010 Flowers to Wear **8**

Prerequisites: HORT-4000 through 4004

This group of flowers goes beyond the basics. This type of flower is personalized and unique to satisfy a customer's individual tastes and styles. Students will discover designs that compliment and accent.

HORT-4011 Receptions and Parties **8**

Prerequisites: HORT-4000 through 4004

The focus of this class is the process of floral design when working with receptions and parties. Planning, marketing, consultations are but a few of the important concepts covered in this informative class.

HORT-4012 Designing with Tropicals **6**

Prerequisites: HORT-4000 through 4004

Tropicals are a varied group that includes crops grown in tropical conditions such as anthuriums, bird of paradise, heliconia and protea. Care, handling and designing with these types of flowers is different from all others.

HORT-4013 Japanese Design Styles **8**

Prerequisites: HORT-4000 through 4004

Traditional Japanese floral designs offer several ideas for the naturalistic use of plant material. The Japanese influence has greatly contributed to the development of contemporary line and line mass arrangements.

HORT-4014 Spring and Summer Floral Designs **8**

Prerequisites: HORT-4000 through 4004

Much of the floral industry's business is seasonal and revolves around holidays and special occasions. Knowledge of the product availability, holidays and events during the spring and summer months is essential for business success. Class will focus on events in the spring and summer when wide assortments of flowers are available.

HORT-4015 Autumn and Winter Floral Designs **8**

Prerequisites: HORT-4000 through 4004

Much of the floral industry's business is seasonal and revolves around holidays and special occasions. Knowledge of the product availability, holidays and events during the autumn and winter seasons are essential for business success. Class will focus on events in the autumn and winter when fewer flowers are available, however, has the most seasonal holidays.

HORT-4016 Memorial Tributes

8

Prerequisites: HORT-4000 through 4004

Flowers have long played an important role at funerals and in the mourning process. The focus of this class is promotion, selling, and designing memorial pieces. Often times the beauty and symbolism of flowers can convey feelings without any words being exchanged.

PSYC-3001 Interpersonal Relationships

10

Prerequisites: HORT-4000 through 4004

Increase interpersonal effectiveness when relating to others. Development of self awareness, critical thinking, communication, skills, coping skills, self-concept, and positive thinking. Additional text required for this class.

BSAD-4504 Floral Management and Sales

8

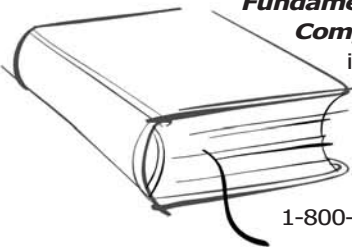
Prerequisites: HORT-4000 through 4004

Knowledge and skill in design work are essential, but they are not the only keys needed to run a successful flower shop. Implementation of visual merchandising, efficient shop layout, salesmanship, customer relations, buying and pricing are topics covered in this class.

To register, visit us online at: <http://www.southeast.edu/continuing> and click on **Personal Enrichment** or watch your mailbox for the Continuing Education Schedule mailed quarterly.

For more information on the floral course offerings, contact **Nancy Holman** at 402-437-2712; 1-800-828-0072, ext. 2712; or nholman@southeast.edu.

Required textbooks (need to purchase before first class):



Fundamental Theories of Design and ***Design Compendium*** by Hitomi Gilliam are available in the SCC Bookstore. You can purchase your books in person on the SCC Lincoln campus, 8800 O Street, Lincoln, Nebraska or online at sccbookstore.com. Call the bookstore at 402-437-2560 or 1-800-642-4075 ext. 2560.

SCHEDULE OF FLORAL DESIGN COURSES PER QUARTER

CORE COURSES OFFERED QUARTERLY:

- **HORT-4000:** Fundamentals of Floral Design
- **HORT-4001:** Design Principles: The Laws of Nature
- **HORT-4002:** Advanced Design Techniques
- **HORT-4004:** Selection & Care of Floral Materials

ADVANCED COURSE SCHEDULE:

Summer Quarter:

- **HORT-4008:** Linear Design Styles
- **HORT-4012:** Designing with Tropicals

Fall Quarter:

- **HORT-4011:** Receptions & Parties
- **HORT-4013:** Japanese Design Styles
- **HORT-4015:** Autumn & Winter Floral Designs
- **BSAD-4504:** Floral Management & Sales
- **PSYC-3001:** Interpersonal Relationships

Winter Quarter:

- **HORT-4005:** Naturalistic Design Styles
- **HORT-4007:** Classical Design Styles
- **HORT-4009:** Floral Romance
- **HORT-4010:** Flowers to Wear

Spring Quarter:

- **HORT-4006:** Modernistic Design Styles
- **HORT-4014:** Spring & Summer Floral Designs
- **HORT-4016:** Memorial Tributes

Floristry courses are a combination of lecture and lab.