



FLORAL DESIGN NON-CREDIT CERTIFICATE PROGRAM

The floral design non-credit certificate program is an opportunity that will allow you to work to enhance your resume, learn a new skill, or for your own personal enjoyment.

Instructor, Kevin Smith, has been inducted into the American Institute of Floral Designers. This prestigious designation is the highest afforded recognition of design excellence in the world.

Fundamentals of Floral Design

Floral

Design elements are those physical characteristics of materials used in a design. They are the "stones" that build the designs and determine the quality of a designer's work. Regardless of how complicated a design may be, these elements always will be part of the composition.

Required book available in SCC Bookstore. Tuition includes supply fee. Students will need to purchase floral cutters after the first class. (1.0 CEUs)

Oct 6-Nov 3	Th	7-9 pm	\$69
CEC, 102	Smith	HORT-4000-CEFA	

Design Principles: The Laws of Nature

Floral

Prerequisite: HORT-4000

The principles of floral design are a set of guidelines which help create pleasing designs. They assist the designer throughout the process of selecting plant material, visualizing a design and constructing it.

Required book available in SCC Bookstore. Tuition includes supply fee. Bring to class floral cutters. (1.0 CEUs) NOTE: No class Nov. 24.

Nov 10-Dec 15	Th	7-9 pm	\$69
CEC, 102	Smith	HORT-4001-CEFA	

Advanced Design Techniques

Floral

Prerequisite: HORT-4000 and HORT-4001

Advanced floral design involves specialized techniques, as well as technical terminology which are used to explain or describe arrangements. It is important for floral designers to understand those terms in order to be successful at creating advanced designs.

Required book is available in SCC Bookstore. Tuition includes supply fee. Bring to class floral cutters. (1.0 CEUs)

Oct 5-Nov 2	W	7-9 pm	\$69
CEC, 102	Smith	HORT-4002-CEFA	

Naturalistic Design Styles

Floral

Prerequisites: HORT-4000, HORT-4001, HORT-4002 and HORT-4004

Often appearing wild and uncultivated, floral designs in this course are based on nature. Natural designs do not appear contrived or artificial, but represent a slice of the outdoors. These designs emphasize the beauty of plants without manipulation.

Tuition includes supply fee. Bring to class floral cutters. (0.8 CEUs)

Oct 24-Nov 14	M	7-9 pm	\$69
CEC, 102	Smith	HORT-4005-CEFA	



Receptions & Parties

Floral

Prerequisites: HORT-4000, HORT-4001, HORT-4002 and HORT-4004

Party flowers can be as simple as a single arrangement in the foyer of a home or as elaborate as extensive decorations at an outdoor affair. Class will cover advantages and disadvantages of party work, receptions, as well as themes, table settings and coverings.

(0.8 CEUs)

Oct 25-Nov 15	T	4-6 pm	\$69
CEC, 102	Smith	HORT-4011-CEFA	
Oct 25-Nov 15	T	7-9 pm	\$69
CEC, 102	Smith	HORT-4011-CEFB	



Japanese Design Styles

Floral

Prerequisites: HORT-4000, HORT-4001, HORT-4002 and HORT-4004

Traditional Japanese floral designs offer several ideas for the naturalistic use of plant material. The Japanese influence has greatly contributed to the development of contemporary line and line mass arrangement.

Required book is available in the SCC Bookstore. (0.8 CEUs)

Nov 21-Dec 12	M	7-9 pm	\$69
CEC, 102	Smith	HORT-4013-CEFA	

Fall/Winter Floral Designs

Floral

Prerequisites: HORT-4000, HORT-4001, HORT-4002 and HORT-4004

Since flowers convey messages of love, friendship and respect, they are an important part of sentimental holidays, many of which fall into the autumn and winter period. Class will cover designing and decorating for the holidays. Advanced forecasting for this season and next as well as color trends.

(0.8 CEUs)

Nov 22-Dec 13	T	4:30-6:30 pm	\$69
CEC, 102	Smith	HORT-4015-CEFA	
Nov 22-Dec 13	T	7-9 pm	\$69
CEC, 102	Smith	HORT-4015-CEFB	

Interpersonal Relationships

Floral

Prerequisites: HORT-4000, HORT-4001, HORT-4002 and HORT-4004

Floral designers can increase their effectiveness and sales with the use of interpersonal skills when relating to and dealing with customers, co-workers, peers and supervisors/bosses.

Required book is available in the SCC Bookstore. NOTE: This class will not be offered again until fall 2011. (1.0 CEUs)

Nov 14-Dec 12	M	5-7 pm	\$59
CEC, 405	Palmer	PSYC-3001-CEFA	

Floral Management Sales

Floral

Prerequisites: HORT-4000, HORT-4001, HORT-4002 and HORT-4004

Knowledge and skill in design work are essential, however, they are not the keys to running a successful flower shop. Experience and knowledge in implementation of visual merchandising, efficient shop layout, salesmanship, customer relations, and buying and pricing are addressed in this class.

(0.8 CEUs) NOTE: No class Nov. 25.

Nov 11-Dec 9	F	7-9 pm	\$69
CEC, 102	Smith	BSAD-4504-CEFA	



Advanced Technique II

Floral

Prerequisites: HORT-4000, HORT-4001 and HORT-4002

Students will continue to explore new techniques in floral design. Topics covered will be hand-tying, piercing, spiraling, veiling, and weaving.

NOTE: No class Nov. 23

Nov 9-Dec 14	W	7-9 pm	\$79
CEC, 102	Smith	HORT-4030-CEFA	

Online Registration Key Word

Required Textbook/Materials • New Class

Location Key

CEC _____ Continuing Education Center
301 S. 68th St. Place

Register Today

This will take you to
WebAdvisor to register.



Floral Art: Wire Sculpting Floral

Prerequisite: HORT-4000 and HORT-4001

Creating a multi-dimensional work of art is a fun and rewarding way to make a sculpture that lasts for many years. Water viles will be added so that fresh flowers may be added as desired.

Oct 3-17	M	4:30-6:30 pm	\$49
CEC, 102	Smith	HORT-4032-CEFA	
Oct 3-17	M	7-9 pm	\$49
CEC, 102	Smith	HORT-4032-CEFB	

Floral Art: Wood B Flowers

Floral

Prerequisite: HORT-4000 and HORT-4001

Floral art taken to the next dimension. Students will incorporate wooden pieces in their sculpture creating a flow of spirit and style. Just like in wire sculpting water viles will be added to enhance the versatility of the pieces.

Oct 4-18	T	4:30-6:30 pm	\$49
CEC, 102	Smith	HORT-4031-CEFA	
Oct 4-18	T	7-9 pm	\$49
CEC, 102	Smith	HORT-4031-CEFB	

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CEC _____ Continuing Education Center
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