

Leading at the *SPEED* OF TRUST™



Achieving Organizational Greatness through knowledge worker Age Leadership

Leading at the Speed of Trust Leadership-Development Training Program

Solution: Trust Begins With Leaders

Leading at the Speed of Trust is a two-day workshop that raises trust from an often-ignored asset or liability to a strategic advantage in the marketplace. Doing business at the “speed of trust” dramatically lowers costs, speeds up results, and increases profits and influence. This highly interactive workshop engages leaders at all levels in the real work of identifying and closing the trust gaps that exist in your organization. Instead of paying outrageous trust taxes, you can begin to realize trust dividends.

- A guidebook.
- Tools on CD.
- A DVD with select videos from the course.
- Reference cards to help leaders navigate through trust issues.
- A Trust Quotient Assessment to measure how others perceive them.

Give your team members the knowledge and tools they need to execute on your top priorities.

▶ **OUTCOMES**

FranklinCovey’s Leading at the Speed of Trust leadership-development training program to help leaders:

- Choose to make building trust an explicit goal of their work.
- Learn how others perceive their trustworthiness from their personal tQ™ Report.
- Understand the real, measurable Trust Taxes they might be paying without realizing it.
- Change Trust Taxes to Trust Dividends, which are the benefits that come from growing relationships of trust.
- Make action plans to build Trust Accounts with all key stakeholders.
- Begin using the Language of Trust as an important cultural lever.

Thursday, Oct. 1, and Friday, Oct. 2, 2009

SCC Continuing Education Center

301 S. 68th St. Place, Lincoln, NE • Room 302

8:30 a.m.-4:30 p.m. • \$399

For questions, contact **Sarah Kahler** at 402-323-3387; 1-800-828-0072, ext. 3387; or skkahler@southeast.edu.

REGISTRATION FORM - NON-CREDIT COURSE



Complete this form with payment information and send via FAX or mail to: **SCC-Continuing Education Center**
301 S. 68th Street Place, Lincoln, NE 68510
FAX: (402) 437-2703

Include credit card information or Letter of Authorization for third-party billing. The College requires a student's Social Security number as a condition for enrollment. A student's Social Security number information constitutes an "educational record" under the Family Educational Rights and Privacy Act (FERPA). The College will be privileged to disclose that information only with the consent of the student or in those very limited circumstances when consent is not required by FERPA.

2009 QUARTER

<input checked="" type="checkbox"/> SUMMER	<input type="checkbox"/> WINTER
<input type="checkbox"/> FALL	<input type="checkbox"/> SPRING

Social Security Number		Name: Last		First	Middle Initial	E-mail address		
Residence Mailing Address				City	State	Zip	County # <input type="checkbox"/> Call <input type="checkbox"/> Business Phone	
Birth Date	Gender: <input type="checkbox"/> Male <input type="checkbox"/> Female	Race: (Used for statistical purposes only) <input type="checkbox"/> White, Non-Hispanic <input type="checkbox"/> Hispanic/Latino(a) <input type="checkbox"/> Asian/Pacific Island <input type="checkbox"/> Black/African-American, Non-Hispanic <input type="checkbox"/> Native American <input type="checkbox"/> Other			Veteran or Dependent Utilizing Military Benefits <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Resident of Nebraska <input type="checkbox"/> Non-Resident of Nebraska	Home Phone
COURSE NUMBER	SECTION		TITLE		START DATE	LOCATION	TIME	COST
B S A D 6 1 0 8	C E U A		Speed of Trust		Oct. 1	CEC, 302	8:30 a.m.	\$399

SIGNATURE

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