Professional Development
Spring 2020

Marketing 2.0
After the website, social media platforms and chamber memberships, what’s next for your business and/or personal profile? Marketing 2.0 covers a few key components: blogging for business, email/target marketing, additional content marketing (other multimedia such as video, podcasts, newspaper, and radio), leveraging events for lead generation/customer advocacy, and touch-point lists. Establishing approaches for these components allow you to take your marketing beyond the introductory level without breaking the bank.

NOTE: Class is live-streamed from York.

Keyword: Marketing

May 18
Hebron, HNLC, 101
M
6-9 p.m.
Roush
$69
BSAD-7116-HNSA

Food Protection Manager Online Class
This class is accepted by the Lincoln Lancaster County Health Department for the sanitation training needed to obtain a Food Protection Manager permit.

Students receive their assignments online through SCC’s online learning platform. Upon completion of each reading assignment, students will complete an online quiz. A minimum grade of 80 percent is required on each quiz to qualify the student to take the final ServSafe exam.

The ServSafe exam is taken online in the SCC Testing Center in Beatrice or Lincoln or at the Learning Center at Hebron or Nebraska City.

Students need: computer with high-speed Internet connection, working knowledge of computer and Internet experience. Please note: You cannot access the course using an iPad or Android tablet. There is a six-hour waiting period between online registration for the class and class access.

You may register at any time for this class. After you register online, purchase the book “ServSafe Manager” at the SCC Campus Store, 8800 O St., Lincoln, or at www.sccbookstore.com. For registration and log-in information, go to http://bit.ly/SCCFoodProtectionManagerClass.

To register and pay, go to http://bit.ly/RegisterCE.

Keyword: Protection

Online
FSDT-3000-WB5A
$65

Location Key
Hebron, HNLC....................Learning Center at Hebron, 610 Jefferson Ave.

FREE TRAINING
For information on financial assistance options, visit www.southeast.edu/cefinassist

www.ed2go.com/sccne


BROWSE COURSES IN
Accounting and Finance
Business
College Readiness
Computer Applications
Design and Composition
Health Care and Medical

Language and Arts
Law and Legal
Personal Development
Teaching and Education
Technology
Writing and Publishing

BROWSE CERTIFICATES & COURSES IN
Business
Business Communication
Health
Human Resources
Leadership
LEED Green Workplace
Management

New Media Marketing
Personal Development
Social Media for Business
Technology Skills
Training and Education
Training for K12 Teachers

Check out all classes offered at www.southeast.edu/HebronLC
Find us on Facebook at www.facebook.com/SCCLearningCenteratHebron

For more information, contact Crystal Fangmeier at 800-828-0072, ext. 5591, or cfangmeier@southeast.edu

Cancellation/Refund Policy: You must call the Continuing Education office at 402-437-2700 or 800-828-0072 the day before the class begins to receive a 100% refund. If you call the day of the class or after it has started, no refund will be issued. If a class is cancelled or student drops (according to the refund policy), refunds will be issued to the student, unless a third party has been formally billed by SCC Business Office. ADA Reasonable Accommodations: SCC provides services and reasonable accommodations to allow persons with disabilities to participate in educational programs and other College activities. For information on requesting ADA reasonable accommodations, contact the SCC Area Access/Equity/Diversity Office.
You must have an email account to register online.

2. Search for your class by entering a key word in the title or the course number. Click Submit. (Enter information in only one field for broader results.)
   - Key Word Example: Driver
   - Course Number Example: TRAN-3398
3. Select the course for which you wish to register. Click Submit.
4. Enter your personal information, certify your identification and click Submit.
   - * You must provide your Social Security Number.
5. Optional: Enter your Additional Registration Information and click Submit.

* The College requires a student's Social Security number as a condition for enrollment online. A student's Social Security number information constitutes an "educational record" under FERPA.

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Registration Form - Non-Credit Course

Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703

The College requests, but does not require, a student provide their Social Security number during the admissions process. Visit [www.southeast.edu/collegecatalog](http://www.southeast.edu/collegecatalog) for additional information.

Social Security Number OR SCC Student ID Number  Birth Date  Name: Last  First  Middle Initial

Residence Mailing Address  City  State  Zip  County #

Email Address  Cell Phone  Home  Business Phone

I identify as:  Male  Female

<table>
<thead>
<tr>
<th>Nebraska Resident</th>
<th>Non-Resident</th>
<th>Hispanic or</th>
<th>Latin</th>
<th>Not Hispanic or Latin</th>
<th>White</th>
<th>Asian</th>
<th>American Indian/Alaska Native</th>
<th>Black/African-American</th>
</tr>
</thead>
</table>

COURSE NUMBER  TITLE  START DATE  COST

________________________  __________________________  __________   __________  $  $  

________________________  __________________________  __________   __________  $  $  

________________________  __________________________  __________   __________  $  $  

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SIGNATURE

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<tr>
<th>Check</th>
<th>Cash</th>
<th>Mastercard</th>
<th>AMEX</th>
<th>Discover</th>
<th>Visa</th>
<th>V Code</th>
<th>__________  __________</th>
</tr>
</thead>
</table>

Name as it appears on card: ________________________
Expir. Date __________  CC # __________
Billing agency (INCLUDE LETTER OF AUTHORIZATION ON COMPANY LETTERHEAD)
For the protection of your personal credit card information, do not email this form to SCC. If faxing, only use the fax number listed or verify with SCC before using another SCC fax number.

Would you like a receipt mailed to you?  Yes  No

Scc Staff Tuition Waiver  ( )

TOTAL DUE

FOR OFFICE USE ONLY

ID# ____________________
DE ____________________

Submission of this form indicates that I understand: 1) that my registration is complete and that I am accountable for the tuition and fees and subject to a grade in the courses listed; 2) that should I officially drop, cancel, or withdraw, any refund in tuition will be determined by the date I submit withdrawal; 3) that my name, Social Security number, and other information contained herein is correct as shown; and 4) any changes in State, legal name, address, residency, etc. must follow the College procedures in the Student Handbook and College Catalog. It is the policy of SCC to provide equal opportunity and nondiscrimination in all admission, attendance, and employment matters to all persons without regard to race, color, religion, sex, age, marital status, national origin, ethnicity, veteran status, sexual orientation, disability, or other factors proscribed by law or College policy. Requests concerning the application of SCC’s policies on equal opportunity and nondiscrimination should be directed to the Vice President for Access/Equity/Diversity, SCC Area Office, 301 S. 68th St. Place, Lincoln, NE 68510, [jsoto@southeast.edu](mailto:jsoto@southeast.edu).

The College reserves the right to make changes in this catalog without notice. The College also reserves the right to determine admission status, certification of registration, and course availability. The College reserves the right to discontinue any course. The College also reserves the right to deny admission to students who have not met the qualifications for admission. The College also reserves the right to make changes in the catalog. The College also reserves the right to change the academic catalog at any time without notice. The College also reserves the right to deny admission to students who have not met the qualifications for admission. The College also reserves the right to discontinue any course. The College also reserves the right to change the academic catalog at any time without notice.

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