LinkedIn© for Business: Basic

If Facebook© is the place to check in with family and friends, LinkedIn© is the place to network with customers, expand your business network, and job hunt. We'll cover the basics of LinkedIn© and learn the terminology, as well as how to get more out of LinkedIn©.

LinkedIn© account and login information required.

Keyword: LinkedIn

July 20
LIVE Online, Zoom
M Siefkes
1-4 p.m.
BSAD-6499-TCUA

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Using Social Media in Business

Learn how to use the five most popular social media platforms—Facebook, Twitter, LinkedIn, Pinterest, and Instagram—to grow and promote your business. This course will help you harness the power of social media to connect with new customers, advertise products, and promote your brand.

Marketing Your Business on the Internet

In this hands-on course, you’ll discover proven methods for establishing an Internet presence and building a brand identity. You’ll learn to incorporate SEO, advertising, email, social media, and more to develop an effective Internet marketing plan for your business even with little money to spend.

Social Media for Business Certificate

Get in on this exciting and growing way to communicate, market and serve your customers and clients. For businesses, nonprofits, government, and other organizations. From Facebook to Twitter, blogging, YouTube, LinkedIn, and more, discover the new principles of communication that apply across all networks and how these specific social networks work and the possible uses for your organization.

Cancellation/Refund Policy: You must call the Continuing Education office at 402-427-2750 or 800-828-0072 the day before the class begins to receive a 100% refund. If you call the day of the class or after it has started, no refund will be issued. If a class is cancelled or student drops (according to the refund policy), refunds will be issued to the student, unless a third party has been formally billed by SCC Business Office. ADA Reasonable Accommodations: SCC provides services and reasonable accommodations to allow persons with disabilities to participate in educational programs and other College activities. For information on requesting ADA reasonable accommodations, contact the SCC Area Access/Equity/Diversity Office.

Register Today!

Check out all classes offered at www.southeast.edu/WahooLC
Find us on Facebook at www.facebook.com/SCCLearningCenteratWahoo

For more information, contact Diana Kerwin-Kubr at 800-828-0072, ext. 5581, or dkerwin-kubr@southeast.edu
### Register Online

You must have an email account to register online.

2. Search for your class by entering a **key word** in the title or the **course number**. Click **Submit**. (Enter information in only one field for broader results.)
   - Key Word Example: Driver
   - Course Number Example: TRAN-3398
3. Select the **course** for which you wish to register. Click **Submit**.
4. Enter your **personal information**, certify your **identification** and click **Submit**.
   - * You must provide your Social Security Number.
5. Optional: Enter your **Additional Registration Information** and click **Submit**.

* The College requires a student’s Social Security number as a condition for enrollment online. A student’s Social Security number information constitutes an “educational record” under FERPA.

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### OR Register by Mail, Fax or In Person

#### Registration Form - Non-Credit Course

Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703

The College requests, but does not require, a student provide their Social Security number during the admissions process. Visit [www.southeast.edu/collegecatalog](http://www.southeast.edu/collegecatalog) for additional information.

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<td>Business Phone</td>
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I identify as:  
- [ ] Male  
- [ ] Female

- [ ] Nebraska Resident  
- [ ] Non-Resident

Ethnicity (select one):  
- [ ] Hispanic or Latino  
- [ ] Not Hispanic or Latino

Race (Select one or more):  
- [ ] White  
- [ ] Asian  
- [ ] Native Hawaiian/Other Pacific Islander  
- [ ] Black/African-American  
- [ ] American Indian/Alaska Native

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**SIGNATURE**

- [ ] Check  
- [ ] Cash  
- [ ] Mastercard  
- [ ] AMEX  
- [ ] Discover  
- [ ] VISA  

V Code ___________

Name as it appears on card: ________________________

Exp. Date ___________  
CC #: ____________________

Billing agency (INCLUDE LETTER OF AUTHORIZATION ON COMPANY LETTERHEAD)

For the protection of your personal credit card information, do not email this form to SCC. Faxing, only use the fax number listed or verify with SCC before using another SCC fax number.

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Submission of this form indicates that I understand: 1) that my registration is complete and that I am accountable for the tuition and fees and subject to a grade in the course(s) listed; 2) that if I officially drop, cancel, or withdraw, any refund in tuition will be determined by the date I submit this form; 3) that I certify that all information provided and that all fees and charges contained herein is correct as stated; and 3) if any changes in SCC, legal name, address, residence, etc. must follow the College procedures in the Student Handbook and College Catalog. It is the policy of SCC to provide equal opportunity and nondiscrimination in all admission, attendance, and employment matters to all persons without regard to race, color, religion, sex, age, marital status, national origin, ethnicity, veteran status, sexual orientation, disability, or other factors prohibited by law or College policy. Inquiries concerning the application of SCC’s policies on equal opportunity and nondiscrimination should be directed to the Vice President for Access/Equity/Diversity, SCC Area Office, 301 S. 68th St. Place, Lincoln, NE 68510, or (402) 437-2700.