

Social Media

Fall 2020



LinkedIn[®] for Business: Basic

If Facebook® is the place to check in with family and friends, LinkedIn® is the place to network with customers, expand your business network, and job hunt. We'll cover the basics of LinkedIn® and learn the terminology, as well as how to get more out of LinkedIn®.



LinkedIn® account and login information required.

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Oct. 20	T	1-4 p.m.	\$59
LIVE Online, Zoom	Siefkes	BSAD-6499-TCFA	
Oct. 21	W	9 a.mNoon	\$59
LIVE Online, Zoom	Siefkes	BSAD-6499-TCFB	
Nov. 12	Th	1-4 p.m.	\$59
LIVE Online, Zoom	Siefkes	BSAD-6499-TCFC	
Nov. 17	T	9 a.mNoon	\$59
LIVE Online, Zoom	Siefkes	BSAD-6499-TCFD	



Introduction to Podcasting

If you are interested in podcasting as a marketing tool for you or your business, join us for this information-packed

class. Discussion will include the mechanics behind the finished product (recording, editing, up/down loading, etc.), establishing an idea/approach, and boosting your brand with relevant content to drive your audience to subscribe.

Keyword	l: Poc	lcasting
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Oct. 12	M	6-9 p.m.	\$39
LIVE Online, Zoom	Roush	AREA-1405-TCFA	



For your convenience, we are offering LIVE Online learning opportunities. These classes are delivered live via Zoom. They are not prerecorded videos. This allows you, the student, to participate from the comfort of your home.

Look for the LIVE Online logo shown to the left to find these classes. As our learning environment changes, we look forward to offering additional classes live online.

Have an idea for a class that could be offered live online? Please submit your idea at https://bit.ly/sccceonlinecourses.

NEW! Zoom: Everyone is Doing It!

Learn why Zoom is being used by millions to hold one to one meetings or group conversations! Zoom provides a fun and easy way to connect with family, friends or colleagues with the click of a button. You can see them and hear them. Learn how to set up a free account, join a meeting, host a meeting, share your screen, and record meetings. Learn the difference between free or paid plans. Ready, set, Zoom!

Key	wo	ra:	ZO	or	n

 Nov. 9 & 16
 M
 6-8 p.m.
 \$39

 LIVE Online, Zoom
 Meyer
 AREA-0934-TCFA

LET'S DO LUNCH SERIES

Bring your lunch and learn something new! Check out this new series featuring something for everyone!

Let's Do Lunch: Zoom Basic

You got a Zoom invite? Enjoy your lunch and learn about how to use Zoom to chat with friends and family, near and far.

Falls City Chamber Members: Contact Amber, Falls City
Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.

Keyword: Lunch

 Oct. 1
 Th
 Noon-1 p.m.
 \$10

 LIVE Online, Zoom
 AREA-6665-TCFB

Let's Do Lunch: Host a Meeting on Zoom

Collaborate with your team virtually and learn how to Host a meeting on Zoom.

Falls City Chamber Members: Email Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost



Keyword: LunchTh Noon-1 p.m. \$10

Nov. 5 Th Noon-1 p.m. \$10 LIVE Online, Zoom AREA-6665-TCFC

NEW! Let's Do Lunch: Video Chatting

Can't meet with family over the holidays? Find out ways to connect virtually.

Falls City Chamber Members: Contact Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.



 Dec. 3
 Th
 Noon-1 p.m.
 \$10

 LIVE Online, Zoom
 AREA-6665-TCFD

For more information, contact us at 800-828-0072 or continuinged@southeast.edu

Check out all classes offered at www.southeast.edu/continuing Find us on Facebook° at www.facebook.com/SCCNebCE



You must have an email account to register online.

- Go to http://bit.ly/RegisterCE
- Search for your class by entering a key word in the title or the course number. Click Submit. (Enter information in only one field for broader results.)

Key Word Example: Driver

Course Number Example: TRAN-3398

- **Select the course** for which you wish to register. Click Submit.
- Enter your personal information, certify your identification and click Submit. * You must provide your Social Security Number.
- Optional: Enter your **Additional Registration** Information and click Submit.

- If you want to register for additional classes, select **Search for more classes** under "Choose one of the following." If you are finished selecting the class(es) for which you want to register, select Register now (check out). Select your **Payment Type**. Click **Submit**.
- Enter your payment information. Click Submit.

You will see your class acknowledgement with information about your SCC Student ID Number, SCC **User ID** and **password**. You also will receive an email with this same information for your records.

In the future it will be easy to register by logging in using your SCC User ID and password and it will not be necessary to provide your Social Security number again.

If you have problems getting registered, please call 402-437-2700 or 800-828-0072 for assistance.

OR REGISTER BY MAIL, FAX OR IN PERSON







5	Southeast
	PLEASE PRINT

Registration Form - Non-Credit Course

Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703

Today's	Date
/	/

		The College requests,	but does not require	e, a student provide their Soc	ial Security number during the	admissions process. Visi	t www.southeast.edu/collegec	italog for additional in	formation.
Social Security Number OR SCC Stude	nt ID Number	Birth Date	Name: Last			First		Middle Initial	
Residence Mailing Address			City	,	State	Zip		County #	
Email Address			Cell	Phone		☐ Home ☐	Business Phone	·	
I identify as: ☐ Male ☐ Female		oraska Resident Non-Resident	Ethnicity (s Hispanic Latino	elect one): : or		one or more): Asian Waiian/Other Pacific		an/Alaska Native n-American	
COU	RSE NUMBER				TITLE		START DATE	COST	
<u> </u>		-						\$	
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		-						\$	

Would you like a

SIGNATURE
□Check □Cash □Mastercard □AMEX □Discover □VISA V Code
Name as it appears on card:
Exp.Date CC # Billing agency (INCLUDE LETTER OF AUTHORIZATION ON COMPANY LETTERHEAD)
For the protection of your personal credit card information, do not email this form to SCC. If faxing, only use the fax number listed or verify with SCC before using another SCC fax number.

receipt mailed to you? **TOTAL DUE** ☐ Yes ☐ No DE Submission of this form indicates that I understand: 1) that my registration is complete and that I am accountable for the tuition and fees and subject to a grade in the courses listed; 2) that should I officially drop, cancel, or withdraw, any refund in tuition will be determined by the date I submit my request to continuing Education; 3) that failure to attend a course does not constitute an official drop/withway; 4) the personal information contained herein is correct as shown; and 5) any changes in SSN, legal name, address, residency, etc. must follow the College procedures in the Student Handbook and College Catalog, it is the policy of SCC to provide equal opportunity and nondiscrimination in all admission, attendance, and employment matters to all persons without regard to race, color, religion, sex, age, marital status, national origin, ethnicity, veteran status, sexual orientation, disability, or other factors prohibited by law or College popicy. Inquiries concerning the application of cSC policies on equal opportunity and nondiscrimination should be directed to the Vice President for Access/Equity/Diversity, SCC Area Office, 301 S. 68th St. Place, Lincoln, NE 68510, or joto@southeast.edu.

ID#



SCC Staff Tuition Waiver

^{*} The College requires a student's Social Security number as a condition for enrollment online. A student's Social Security number information constitutes an "educational record" under FERPA.