

GRAPHIC DESIGN MEDIA ARTS PROGRAM ADMISSION CHECKLIST

The Graphic Design Media Arts (GDMA) program is a Monday – Friday block-scheduled program with general hours of 8:00 AM to 3:00 PM and is located downtown at the SCC Education Square location. The Graphic Design Media Arts program accepts students one time per year in the fall (August) semester. Students are required to purchase and use their own laptops and digital cameras for in-class and out-of-class assignments, exercises, and all course-related activities. Students are also required to purchase a subscription to Adobe Creative Cloud to access all software used within the program.

Below are the requirements that need to be submitted to the Admissions Office to be considered for acceptance to the GDMA program for the Fall 2021 (August 2021) start date. Application packets will be accepted beginning February 1, 2021 – March 15, 2021. Acceptance to the program is based on a selection process. The GDMA program will use a rubric system to review application materials and students will be notified of their admission status to the GDMA program on or after April 15, 2021. If space is available after the deadline, application packets will be accepted on a rolling basis.

Applying to the Graphic Design Media Arts Program:

To be considered for admission into the Graphic Design Media Arts program, the following items must be submitted during the application period (February 1, 2021 – March 15, 2021). See below for submission instructions:

- 1. Complete the Online Application for the GDMA program at www.southeast.edu/applynow**
- 2. Transcripts from high school or GED and other colleges (if applicable)**
- 3. Math and Reading / English Placement Scores - We accept the ACT, SAT, Accuplacer, or the Next Generation Accuplacer test. SCC uses the reading score for English course placement. Reading / English scores must be from within the last 5 years; Math scores must be within the last 3 years.**
 - If you have taken college courses in the areas of math and English, please have an official transcript sent electronically through your previous college and our Testing Center can review.
 - If you do not have any of the above, you can take the Next Generation Accuplacer test through our Testing Center. Please visit the Testing & Assessment's website at www.southeast.edu/testingcenter for instructions on how to schedule a test.
 - If you have recently taken the ACT, SAT, Accuplacer, or the Next Generation Accuplacer tests and have access to your scores, please send us your scores. We will accept a copy or picture of the scores. Please make sure your name and test date are printed on the page.

<u>Math Placement:</u>	<u>Reading / English Placement:</u>
Completion of MATH 0900 (Math Modules)	Completion of ENGL 0960 (Beginning Reading/Writing)
or meet/exceed one of the below scores:	or meet/exceed one of the below scores:
NG ACC Arithmetic= 276 or QAS=234 Accuplacer Arithmetic= 75 or Elem Alg=31 ACT Math= 17 SAT Math= Please contact the Testing /Assessment Center for specific placement levels.	NG ACC Reading= 245 Accuplacer Reading= 54 ACT Reading= 16 SAT Reading= Please contact the Testing / Assessment Center for specific placement levels.

SPECIAL PROGRAM REQUIREMENTS:

- 1. Visual Awareness and Communication Assessment** – The Assessment consists of five exercises that will assess your basic visual awareness and critical and creative thinking skills. Applicants can prepare for this assessment by conducting brainstorming exercises, critically assess the message of design work from publications such as Communication Arts, and creating still life pencil drawings. There is no cost for the assessment and you will need to allow approximately two hours to complete this assessment. You may only take the assessment one time during each application period. You are able to complete this assessment at the Testing Center at the Lincoln campus. Please contact the Lincoln testing Center at 402-437-2715 to schedule a date and time to complete the assessment. Once you have completed the assessment, the Testing Center will update the Admissions office.
- 2. Portfolio Submission** – Submit a maximum of six (6) examples of your creative art work to the GDMA Applications Drop Box during the application period. The drop box link will be sent to you once an application has been received. The GDMA program will be looking for students who have an eye for and who can understand and communicate a message visually. Portfolio examples should include still life or other pencil drawings. The portfolio can also include digital art, design work, paintings, and photography that showcase an understanding of: Composition, Texture, Depth, Line, Light, Patterns/Shape, and Vantage Point.

If you have any questions regarding the GDMA program, please contact James Wolf, GDMA Program Director, at gdma@southeast.edu or the Admissions office at 402-437-2600.

*This information was updated on 11/16/2020 and is subject to change. Please contact the Admissions office at 402-437-2600 with questions.

ADDITIONAL INFORMATION:

EQUIPMENT REQUIREMENT – If accepted into the GDMA program, students are required to purchase an industry standard laptop and digital camera. For more information, refer to the “Costs & Info” section at <https://www.southeast.edu/graphicdesignmediaarts/>

GENERAL EDUCATION REQUIREMENTS

Students are required to take 15 credit hours of general education requirements. Please work with your program advisor to select general education courses from each category, which will meet your program's graduation requirements.

One class from each area below:	
Oral Communications	3.0
Written Communications	3.0

See the Graphic Design Media Arts pages in the current College Catalog for a predetermined list of required general education courses.

Three classes from the four areas below for a total of 9 credit hours: no two classes from the same area	
Critical Thinking & Problem Solving Global Awareness and Citizenship Analytical, Quantitative, and Scientific Reasoning Career and Life Skills	9.0

All GDMA classes require a C (2.0) or higher to progress through the program.

Fall Semester – Year 1			Fall Semester – Year 2		
Introduction to Graphic Design	GDMA 1122	2.5	Interactive Design	GDMA 1457	2.0
Typography I	GDMA 1126	2.5	3-D Package Design	GDMA 1460	2.0
Computer Graphics I	GDMA 1136	3.0	Graphic Design Portfolio I	GDMA 2575	4.0
Photography & Digital Imaging	GDMA 1356	3.0	Web Design III	GDMA 2662	3.5
GEN ED **		3.0	GEN ED **		3.0
GEN ED **		3.0	GEN ED **		3.0
		17.0			17.5
Spring Semester – Year 1			Spring Semester – Year 2		
Typography II	GDMA 1230	2.5	Professional Design Practices	GDMA 2595	2.0
Computer Graphics II	GDMA 1234	3.0	Graphic Design Portfolio II	GDMA 2664	6.0
Publication Design	GDMA 1240	2.5	Web Design IV	GDMA 2665	3.5
Web Design I	GDMA 1485	4.0	GEN ED **		3.0
		12.0			14.5
Summer Semester – Year 1					
Design Portfolio Development	GDMA 1455	3.5			
Corporate Identity Design	GDMA 1465	3.5			
Web Design II	GDMA 2567	3.5			
		10.5	TOTAL:		71.5