Social Media

Winter 2021

Facebook® is for You
Get face to face with Facebook®. Learn all the neat things this popular social media site can do. Surprise your children, grandchildren and friends with your newfound knowledge. Connect with relatives, friends and even high school and college classmates. Spruce up your profile with information and pictures, all while learning to use Facebook® safely.

You will need an email address to set up a Facebook® account.

Jan. 20
LIVE Online, Zoom
W
Hopwood
6-9 p.m.
AREA-1501-TCSA
$29

Keyword: Facebook

Facebook® I Tips & Tricks
This class is designed for anyone who is interested in Facebook® and all of its features. Come and explore this interesting social networking tool.

NOTE: This is a personal Facebook® class, not a business focus. Very important: Bring your Facebook® account and password information or mobile device that you can use to reset your password.

Jan. 19
LIVE Online, Zoom
T
Warga
Noon-2 p.m.
AREA-1386-TCSA
$24

Feb. 19
LIVE Online, Zoom
F
Warga
Noon-2 p.m.
AREA-1386-TCSB
$24

March 8
LIVE Online, Zoom
M
Warga
7-9 p.m.
AREA-1386-TCSB
$24

Keyword: Facebook

LinkedIn® for Business: Basic
If Facebook® is the place to check in with family and friends, LinkedIn® is the place to network with customers, expand your business network, and job hunt. We’ll cover the basics of LinkedIn® and learn the terminology, as well as how to get more out of LinkedIn®. LinkedIn® account and log-in information required.

Jan. 5
LIVE Online, Zoom
T
Siefkes
1-4 p.m.
BSAD-6499-TCSA
$59

Feb. 10
LIVE Online, Zoom
W
Siefkes
9 a.m.-Noon
BSAD-6499-TCSB
$59

March 25
LIVE Online, Zoom
T
Siefkes
1-4 p.m.
BSAD-6499-TSCB
$59

Keyword: LinkedIn

NEW! Blogging for Beginners
Whether for personal projects, small business or corporate branding, blogging is a hot trend. Get a foundational understanding of the major platforms, how to build an audience and best practices to kick start your new adventure with grade-A content. Tag on some social sharing tips and you will be ready to hit the ground blogging.

March 8
LIVE Online, Zoom
M
Roush
6-9 p.m.
AREA-6743-TCSA
$39

Keyword: Blogging

For your convenience, we are offering LIVE Online learning opportunities. These classes are delivered live via Zoom. They are not prerecorded videos. This allows you, the student, to participate from the comfort of your home. Look for the LIVE Online logo shown to the left to find these classes. As our learning environment changes, we look forward to offering additional classes live online.

Have an idea for a class that could be offered live online? Please submit your idea at https://bit.ly/sccceonlinecourses.
Let's Do Lunch Series

Spend your lunch hour learning something new! Check out this series featuring something for everyone!

**LDL: Basic Zoom**
Learn how to use Zoom.
- Falls City Chamber Members: Email Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.

**LDL: How to Host a Meeting on Zoom**
Collaborate with your team virtually and learn how to Host a meeting on Zoom.
- Falls City Chamber Members: Email Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.

For more information, contact Cindy Meyer at 800-828-0072, ext. 3636, or cmeyer@southeast.edu.

Check out all classes offered at [www.southeast.edu/NebraskaCityLC](http://www.southeast.edu/NebraskaCityLC)

Find us on Facebook at [www.facebook.com/SCCLearningCenterNebraskaCity](http://www.facebook.com/SCCLearningCenterNebraskaCity)

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**LDL: Video Chatting with Family & Friends**
Can't meet with family over the holidays? Find out ways to connect virtually.
- Falls City Chamber Members: Email Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.

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**NEW! Finding Your Ancestors: Social Media**
Learn how to share your research and collaborate with others on social media (Facebook©, Pinterest, Cyndi's List).

**Introduction to Marketing Skills**
This is a hands-on introduction to basic-to-moderate marketing skills and tools aimed to help small businesses, online endeavors and personal branding to cultivate a following and make an impact in their respective markets. This course is designed to help you flesh-out your large idea(s), make them tangible and develop an immediate action plan. We will cover social media, blogging, online videos, email marketing, community strategy, target markets, images, copy writing, and more.

**SCC Staff Tuition Waiver does not apply.**

Jan. 11
LIVE Online, Zoom
6-9 p.m.
M Roush
AREA-7293-TCSA

**NEW! Finding Your Ancestors: Social Media**
Learn how to share your research and collaborate with others on social media (Facebook©, Pinterest, Cyndi's List).

March 9
LIVE Online Zoom
7-8 p.m.
T Repouille
AREA-5031-TCSA

**Registration Form - Non-Credit Course**

Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703

The College requests, but does not require, a student provide their Social Security number during the admissions process. Visit orientation, disability, or other factors prohibited by law or College policy. Inquiries concerning the application of SCC's policies on equal opportunity contained herein is correct as shown; and 5) any changes in SSN, legal name, address, residency, etc. must follow the College procedures in the 1) that my registration is complete and that I am accountable for the tuition and fees and subject to a grade in the courses listed; 2) that should I officially drop, cancel, or withdraw, any refund in tuition will be determined by the date I submit my request to Continuing Education; 3) that failure to attend a course does not constitute an official drop/withdrawal; 4) that I am aware that the personal information contained herein is correct as shown; and 5) any changes in SSN, legal name, address, residency, etc. must follow the College procedures in the 1) that my registration is complete and that I am accountable for the tuition and fees and subject to a grade in the courses listed; 2) that should I officially drop, cancel, or withdraw, any refund in tuition will be determined by the date I submit my request to Continuing Education; 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You must have an email account to register online.


2. **Search for your class** by entering either a **key word** in the title or the **course number**. Click **Submit**. (Enter information in only one field for broader results.)
   
   Key Word Example: *Driver*
   
   Course Number Example: *TRAN-3398*

3. **Select the course** for which you wish to register. Click **Submit**.

4. Enter your **personal information, certify your identification** and click **Submit**.
   
   * You must provide your Social Security Number.

5. **Optional**: Enter your **Additional Registration Information** and click **Submit**.

6. If you want to register for additional classes, select **Search for more classes** under “Choose one of the following.” If you are finished selecting the class(es) for which you want to register, select **Register now (check out)**. Select your **Payment Type**.
   
   Click **Submit**.

7. Enter your **payment information**. Click **Submit**.

You will see your **class acknowledgement** with information about your **SCC Student ID Number, SCC User ID** and **password**. You also will receive an email with this same information for your records.

In the future it will be easy to register by logging in using your SCC User ID and password and it will not be necessary to provide your Social Security number again.

If you have problems getting registered, please call 402-437-2700 or 800-828-0072 for assistance.