LinkedIn® for Business: Basic
If Facebook® is the place to check in with family and friends, LinkedIn® is the place to network with customers, expand your business network, and job hunt. We’ll cover the basics of LinkedIn® and learn the terminology, as well as how to get more out of LinkedIn®. LinkedIn® account and log-in information required.

March 25
LIVE Online, Zoom
Th 1-4 p.m.
Siefkes
BSAD-6499-TCSG
$59

April 13
LIVE Online, Zoom
T 1-4 p.m.
Siefkes
BSAD-6499-TCS0
$59

NEW! Let’s Do Lunch: Email Marketing with Constant Contact
Looking for strategies to enhance the marketing of your business or other venture? Check out this brief introduction to “Constant Contact” an excellent email marketing tool.
Falls City Chamber Members: Email Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.

April 14
LIVE Online, Zoom
W Noon-1 p.m.
AREA-6665-TCSG
$10

NEW! Let’s Do Lunch: Small Business Online Marketing Strategies
Learn a few tips and tricks to get your business noticed virtually.
Falls City Chamber Members: Email Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.

May 12
LIVE Online, Zoom
W Noon-1 p.m.
AREA-6665-TCSH
$10

NEW! Let’s Do Lunch: New Options in Social Media
You know about Facebook®, Twitter and Instagram, but what about these new platforms everyone is talking about, Parlar, MeWe and others. We’ll discuss the options and functions of new platforms.
Falls City Chamber Members: Email Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.

June 2
LIVE Online, Zoom
W Noon-1 p.m.
AREA-6665-TCSA
$10

NEW! Let’s Do Lunch: Learn about Canva
Canva is becoming the hottest, easiest way to get your message out there, whether it’s on Facebook or other marketing online. You can do it with Canva!
Falls City Chamber Members: Email Amber, Falls City Chamber Director, at DirectorCCMS@sentco.net and take this class at a reduced cost.

June 16
LIVE Online, Zoom
W Noon-1 p.m.
AREA-6665-TCSB
$10

NEW! Blogging for Beginners
Whether for personal projects, small business or corporate branding, blogging is a hot trend. Get a foundational understanding of the major platforms, how to build an audience and best practices to kick start your new adventure with grade-A content. Tag on some social sharing tips and you will be ready to hit the ground blogging.

March 8
LIVE Online, Zoom
M 6-9 p.m.
Roush
AREA-6743-TCSA
$39

Social Media for Business Certificate
Get in on this exciting and growing way to communicate, market and serve your customers and clients. For businesses, nonprofits, government, and other organizations. From Facebook to Twitter, blogging, YouTube, LinkedIn, and more, discover the new principles of social networking work and the possible uses for your organization.
**Register Online**

You must have an email account to register online.

2. Search for your class by entering a key word in the title or the course number. Click Submit. (Enter information in only one field for broader results.)
   
   Key Word Example: Driver
   
   Course Number Example: TRAN-3398

3. Select the course for which you wish to register. Click Submit.
4. Enter your personal information, certify your identification and click Submit. *You must provide your Social Security Number.
5. Optional: Enter your Additional Registration Information and click Submit.

* The College requires a student's Social Security number as a condition for enrollment online. A student's Social Security number information constitutes an “educational record” under FERPA.

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**OR Register by Mail, Fax or In Person**

Register Form - Non-Credit Course

Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703

The College requests, but does not require, a student provide their Social Security number during the admissions process. Visit www.southeast.edu/collegecatalog for additional information.

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<td>q American Indian/Alaska Native</td>
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**Signature**

☑ Check ☑ Cash ☐ Mastercard ☐ AMEX ☑ Discover ☐ VISA V Code ________

Name as it appears on card: __________________________

Exp. Date: _____/______ CC #: __________

Billing agency (INCLUDE LETTER OF AUTHORIZATION ON COMPANY LETTERHEAD)

For the protection of your personal credit card information, do not email this form to SCC. If faxing, only use the fax number listed or verify with SCC before using another SCC fax number.

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Registration Form - Non-Credit Course

Today's Date

301 S. 68th St. Place, Lincoln, NE 68510

402-437-2700 • 800-828-0072 • FAX 402-437-2703

www.southeast.edu/continuing