Introduction to Marketing Skills
Hands-on introduction to basic-to-moderate marketing skills and tools. Aimed to help small businesses, online endeavors and personal branding to cultivate a following and make an impact in their respective markets. This course is designed to help you flesh-out your large idea(s), make them tangible and develop an immediate action plan. We will cover social media, blogging, online videos, email marketing, community strategy, target markets, images, copy writing, and more.

SCC staff tuition waiver does not apply.

Nov. 9 T 6-9 p.m. $49
York, YKLC, Roush BSAD-7293-YKFA

How to Tame Your (Unruly) Dragon: Learning to Use Coping Skills to Manage & Regulate Your Emotions
Some days we all feel like a dragon. Yes, a genuine fire-breathing, killing machine. But that’s OK so long as you know how to put yourself back on a leash. The different types of coping skills will be explored, along with their triggers. Management strategies, techniques and tools will be presented and discussed.

Oct. 21 Th 6-8 p.m. $19
LIVE Online, Zoom AREA-6680-TCFWB

NEW! Put the Tech in Traveling
Interested in planning your own road trip, cross country or just using technology on-the-go while vacationing? We will look at technologies that help you learn the places to go and places to avoid. Curious about airline e-tickets, virtual wallet, Lyft, Uber, Air B&B? Join us for an informative Zoom class.

Required: iPad or iPhone, preferably purchased within the last two years and the operating system updated to the most recent release.

Oct. 25 M 6-8 p.m. $29
LIVE Online, Zoom LLLX-1353-TCFCA

You Have a Life Story to Share
Get a jump start on writing your life story with guidance from the instructor, along with multiple handouts. Instructor will lead you in a fun, supportive process.

Bring pen and paper and start writing your story for your family and friends.

Oct. 19 T 6-9 p.m. $39
LIVE Online, Zoom Callahan AREA-9030-TCFNA

Publish Your Writing
If you want to make a living as a writer, you need to treat it as a business. This includes your public persona, use of a pen name, etiquette, social media, managing time, discipline of writing, covers and editing, and genre/niche analysis. Discussion of querying agents and publishers will be included.

Nov. 13 S 10 a.m.-Noon $29
LIVE Online, Zoom Callahan AREA-0146-TCFPA

For more information, contact us at 800-828-0072, ext. 3634, or continuinged@southeast.edu

Cancellation/Refund Policy: You must call the Continuing Education office at 402-437-3700 or 800-628-6007 the day before the class begins to receive a 100% refund. If you call the day of the class or after it has started, no refund will be issued. If a class is cancelled or student drops (according to the refund policy), refunds will be issued to the student, unless a third party has been formally billed by SCC Business Office. ADA Reasonable Accommodations: SCC provides services and reasonable accommodations to allow persons with disabilities to participate in educational programs and other College activities. For information on requesting ADA reasonable accommodations, contact the SCC Area Access/Equity/Diversity Office.
Register Online

You must have an email account to register online.

2. Search for your class by entering a key word in the title or the course number. Click Submit. (Enter information in only one field for broader results.)
   - Key Word Example: Driver
   - Course Number Example: TRAN-3398
3. Select the course for which you wish to register. Click Submit.
4. Enter your personal information, certify your identification and click Submit. * You must provide your Social Security Number.
5. Optional: Enter your Additional Registration Information and click Submit.

* The College requires a student’s Social Security number as a condition for enrollment online. A student’s Social Security number information constitutes an “educational record” under FERPA.

OR Register by Mail, Fax or In Person

Registration Form - Non-Credit Course

Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703

The College requests, but does not require, a student provide their Social Security number during the admissions process. Visit www.southeast.edu/studenthandbook for additional information.

Social Security Number OR SCC Student ID Number Birth Date Name: Last First Middle Initial
Residence Mailing Address City State Zip County #
Email Address Cell Phone Home Business Phone
I identify as: [ ] Male [ ] Female [ ] X (Gender variant/Non-binary) [ ] Nebraska Resident [ ] Non-Resident
Ethnicity (select one): [ ] Hispanic or Latino [ ] Not Hispanic or Latino
Race (Select one or more): [ ] White [ ] Asian [ ] American Indian/Alaska Native [ ] Native Hawaiian/Other Pacific Islander [ ] Black/African-American

Course Number Example: K ey Word Example: TRAN-3398
Select the course for which you wish to register. Click Submit. If you want to register for additional classes, select Search for more classes under “Choose one of the following.” If you are finished selecting the class(es) for which you want to register, select Register now (check out). Select your Payment Type. Click Submit.

Enter your payment information. Click Submit.

You will see your class acknowledgement with information about your SCC Student ID Number, SCC User ID and password. Print this page for your records.

In the future it will be easy to register by logging in using your SCC User ID and password and it will not be necessary to provide your Social Security number again.

If you have problems getting registered, please call 402-437-2700 or 800-828-0072 for assistance.

Today’s Date __________

Would you like a receipt mailed to you? [ ] Yes [ ] No

SCC Staff Tuition Waiver [ ] ____________________

TOTAL DUE $_________________ $_________________ $_________________ $_________________

Signature ________________________________

Check [ ] Cash [ ] Mastercard [ ] AMEX [ ] Discover [ ] VISA [ ] Code ___________

Name as it appears on card: ________________________________

Exp. Date ____________ [ ] CC # ________________________________

Billing agency [ ] INCLUDE LETTER OF AUTHORIZATION ON COMPANY LETTERHEAD)

For the protection of your personal credit card information, do not email this form to SCC. If faxing, only use the fax number listed or verify with SCC before using another SCC fax number.

Submission of this form indicates that I understand: 1) that my registration is complete and that I am accountable for the tuition and fees and subject to a grade in the course(s) I select; 2) that should I officially drop, cancel, or withdraw, any refund in tuition will be determined by the date I submit this form and the Tuition and Refund Schedule; 3) that I certify that the information provided on this form is correct as stated, and If any changes in SSN, legal name, address, residency, etc. must follow the College procedures in the Student Handbook and College Catalog. It is the policy of SCC to provide equal opportunity and nondiscrimination in all admission, attendance, and employment matters to all persons without regard to race, color, religion, sex, age, marital status, national origin, ethnicity, veteran status, sexual orientation, disability, or other factors prohibited by law or College policy. Inquiries concerning the application of SCC’s policies on equal opportunity and nondiscrimination should be directed to the Vice President for Access/Equity/Disability, SCC Area Office, 301 S. 68th St. Place, Lincoln, NE 68510, or jsoto@seastar.net.

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www.southeast.edu/continuing