Grow Your Business with Social Media Marketing
This workshop is designed to give small businesses and non-profit organizations some simple ideas for growing their customer, prospect or member network by using email and social media marketing. We will discuss content to use in your campaigns; how to get more action to your messages and offers; why you should use images and why your content should be mobile-friendly. You will leave with a workbook full of ideas. This is a great workshop for beginners in online marketing looking to accomplish more in less time, with a small budget.

**Location Key**
Hebron, HNLC .......................... Learning Center at Hebron, 610 Jefferson Ave.

**Strengths at Work: LinkedIn Lunch Workshops**
It's no secret that LinkedIn is the top professional social networking site with 174 million users in the U.S. Expand your career opportunities by establishing your professional online presence using LinkedIn. This virtual workshop series will show you how to create a marketable profile to increase your professional network and get you noticed!

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**Online Marketing Strategies**
Online marketing is a must in today's business climate. Learn best practices and get your specific questions answered about websites, email and social media.

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**Introduction to Podcasting**
If you are interested in podcasting as a marketing tool for you or your business, join us for this information packed class about podcasting. Discussion will include the mechanics behind the finished product (recording, editing, up/down loading, etc.), establishing an idea/approach, and boosting your brand with relevant content to drive your audience to subscribe.

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**LDL: Basic Zoom**
Find out more about all the fun things you can do with Zoom!

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For more information, contact **Crystal Fangmeier** at 800-828-0072, ext. 5591, or cfangmeier@southeast.edu

Check out all classes offered at [www.southeast.edu/HebronLC](http://www.southeast.edu/HebronLC)
Find us on Facebook at [www.facebook.com/SCCLearningCenteratHebron](http://www.facebook.com/SCCLearningCenteratHebron)

**Location Key**
Hebron, HNLC .......................... Learning Center at Hebron, 610 Jefferson Ave.

**Cancelation/Refund Policy**
You must call the Continuing Education office at 402-437-2701 or 800-828-0072 the day before the class begins to receive a 100% refund. If you call the day of the class or after it has started, no refund will be issued. If a class is cancelled or student drops (according to the refund policy), refunds will be issued to the student, unless a third party has been formally billed by SCC Business Office. **ADA Reasonable Accommodations:** SCC provides services and reasonable accommodations to allow persons with disabilities to participate in educational programs and other College activities. For information on requesting ADA reasonable accommodations, contact the SCC Area Access/Equity/Diversity Office.
**Register Online**

You must have an email account to register online.

2. **Search for your class** by entering a **key word** in the title or the **course number**. Click **Submit**.
   (Enter information in only one field for broader results.)
   
   **Key Word Example: Driver**
   **Course Number Example: TRAN-3398**
3. **Select the course** for which you wish to register. Click **Submit**.
4. **Enter your personal information, certify your identification** and click **Submit**.
   * You must provide your Social Security Number.
5. **Optional:** Enter your **Additional Registration Information** and click **Submit**.

* The College requires a student’s Social Security number as a condition for enrollment online. A student’s Social Security number information constitutes an “educational record” under FERPA.

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**Registration Form - Non-Credit Course**

Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703

The College requests, but does not require, a student provide their Social Security number during the admissions process. Visit [www.southeast.edu/collegecatalog](http://www.southeast.edu/collegecatalog) for additional information.

<table>
<thead>
<tr>
<th>Social Security Number OR SCC Student ID Number</th>
<th>Birth Date</th>
<th>Name: Last</th>
<th>First</th>
<th>Middle Initial</th>
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<tr>
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<td>City</td>
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<td>Zip</td>
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<tr>
<td>Email Address</td>
<td>Cell Phone</td>
<td>Home</td>
<td>Business Phone</td>
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<tr>
<td>I identify as:</td>
<td>Male</td>
<td>Female</td>
<td>Gender variant/Non-binary</td>
<td>Nebraska Resident</td>
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<tr>
<td>Ethnicity (select one):</td>
<td>Hispanic or Latino</td>
<td>Not Hispanic or Latino</td>
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<tr>
<td>Race (Select one or more):</td>
<td>White</td>
<td>Asian</td>
<td>American Indian/Alaska Native</td>
<td>Black</td>
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**Course Number** | **Title** | **Start Date** | **Cost**
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**Signature**

- [ ] Check
- [ ] Cash
- [ ] Mastercard
- [ ] AMEX
- [ ] Discover
- [ ] VISA
- [ ] V Code

Name as it appears on card: ____________________________________________

Exp. Date: __/___/____

Billing agency (INCLUDE LETTER OF AUTHORIZATION ON COMPANY LETTERHEAD)

For the protection of your personal credit card information, do not email this form to SCC. If faxing, only use the fax number listed or verify with SCC before using another SCC fax number.

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Would you like a receipt mailed to you?  
- [ ] Yes  
- [ ] No  

**TOTAL DUE** $______

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**SCC Staff Tuition Waiver**

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FOR OFFICE USE ONLY

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Failure to attend a course does not constitute an official drop/withdrawal; the personal information contained herein is correct as stated; and to any changes as SMC, legal name, address, residency, etc. must follow the college procedures in the Student Handbook and College Catalog. It is the policy of SCC to provide equal opportunity and nondiscrimination in all admission, attendance, and employment matters to all persons without regard to race, color, religion, sex, age, marital status, national origin, ethnicity, veteran status, sexual orientation, disability, or other factors prohibited by law or College policy. Inquiries concerning the application of SCC’s policies on equal opportunity and nondiscrimination should be directed to the Vice President for Access/Equity/Diversity, SCC Area Office, 301 S. 68th St. Place, Lincoln, NE 68510, or jsoto@southeast.edu.