

## A-23a      PROCEDURE      Strategic Planning

**Framework**

Southeast Community College’s process to develop its mission statement, vision statement, values statement, and strategic goals and objectives utilizes the principles of the College’s Strategic Goal 9.6 framework, which seeks to “maximize a positive and engaging organizational climate by encouraging input, reflective and transparent communication, and compassion and respect toward the views and ideas of others”.

**Process**

Southeast Community College’s strategic plan will be formulated through a shared governance process utilizing a comprehensive set of information gathering and analysis initiatives, including (but not limited to):

- Forums with constituencies within the College’s 15-country service area
- Internal forums with Southeast Community College employees
- Environmental scans of internal and external data trends

**Strategic Plan Review Cycle**

Southeast Community College establishes a new strategic plan every five years. During this five-year review cycle, the College’s mission statement, vision statement, values, and strategic goals and objectives are reviewed and/or revised under the guidance of the Board of Governors and President. The College is committed to utilizing a shared governance approach to planning to empower all College employees and constituencies the opportunity to provide input in the planning process.

On an annual basis, each department across the College plans, implements, and evaluates unit-level goals/strategies in alignment with the strategic plan.

**Resource Allocation**

Southeast Community College directly ties its annual budgeting processes to its strategic plan to optimize alignment of financial resources with strategies targeting the achievement of specific strategic goals and objectives. When a departmental goal constitutes the need for additional funds, the respective administrator follows the established capital equipment and expanded projects process. All capital and expanded projects are approved by SCC’s Administrative Team and Board of Governors.

### Strategic Plan Evaluation

The College utilizes strategic metrics to evaluate quantitative measures that monitor the success of identified strategic objectives. Selected metrics are established as Key Performance Indicators with five-year targets.

During each year of a five-year strategic plan period, the College publishes a strategic planning progress report and all strategic metrics report to outline the progress made toward the goals and objectives identified in the current strategic plan. These reports are made available to all College employees and are utilized in developing data-informed departmental plans for the upcoming planning cycle.

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