

# Social Media

Winter 2023

## NEW! Introduction to Marketing Skills

Learn how to expand your marketing efforts with one-on-one training. Instructors are available to help you expand your social media presence, create blogs, online videos and email marketing strategies, help with finding target audiences, and much more.

Three hours of personalize training to meet your needs will be scheduled at a Learning Center at a time convenient to you and the instructor.

**Keyword: Marketing**

York Area      \$99      AREA-0176-YKSA

## Instagram for Beginners

Since its launch, Instagram has become a popular way to connect with friends, family, brands, celebrities, and more. You will create an account, set up a profile, and learn to upload photos and videos.

Have your mobile device fully charged. NOTE: This is a personal Instagram class, not a business focus.

**Keyword: Instagram**

Jan. 30      M      6-8 p.m.      \$29  
LIVE Online, Zoom      Toma      AREA-1408-TCSWA

## Video Chatting

Prerequisite: One of these apps (FaceTime or Facebook Messenger) already installed on your phone or tablet

Video chatting apps give us the ability to feel close to those who are far away. With just a little help, you'll be video chatting tomorrow!

**Keyword: Video**

Jan. 24      T      6:30-7:30 p.m.      \$10  
LIVE Online, Zoom      Fangmeier      AREA-1411-TCSFA

## Let's Do Lunch: Learn about Canva

Create social media posts or other informational graphic images with Canva. Best of all it's free!

**Keyword: Canva**

March 23      Th      Noon-1 p.m.      \$10  
LIVE Online, Zoom      AREA-6665-TCSFF



## NEW! Blogging for Beginners

Creating blog posts is an excellent way to share your passion, showcase expertise or create an online presence. You will learn the steps to starting, creating content for and maintaining your blog. Different platforms, social media and marketing techniques will be discussed.

NOTE: This is a personal blog class, not a business focus.

**Keyword: Blogging**

March 22      W      6-8 p.m.      \$29  
LIVE Online, Zoom      Ord      AREA-1410-TCSWA

## NEW! Let's Do Lunch: How to Create Facebook Ads

Learn how to create, publish, purchase, and track performance of ads on Facebook.

These classes were designed for Ashland Economic Development Corporation members, but anyone interested can enroll.

**Keyword: Facebook**

Jan. 19      Th      Noon-1 p.m.      \$10  
LIVE Online, Zoom      Ord      AREA-6665-TCSWA



These classes are delivered live via Zoom, not prerecorded videos. This allows you, the student, to participate from the comfort of your home. As our learning environment changes, we look forward to offering additional classes live online.

**Want to take a class that is listed as "LIVE Online, Zoom" but don't have a way to view the class or are having connection issues?** Contact your Learning Center to see if other options are available.

For more information, contact **Diane Houdek** at 800-828-0072, ext. 3634, or [dhoudek@southeast.edu](mailto:dhoudek@southeast.edu)



[ed2go.com/scce](https://ed2go.com/scce)

### BROWSE COURSES IN

**Accounting and Finance  
Business**

**College Readiness**

**Computer Applications**

**Design and Composition**

**Health Care and Medical**

**Language and Arts**

**Law and Legal**

**Personal Development**

**Teaching and Education**

**Technology**

**Writing and Publishing**

Check out all classes offered at [southeast.edu/YorkLC](https://southeast.edu/YorkLC)  
Find us on Facebook at [facebook.com/SCCLearningCenteratYork](https://facebook.com/SCCLearningCenteratYork)



# REGISTER ONLINE

You must have an email account to register online.

1. Go to <http://bit.ly/RegisterCE>
2. **Search for your class** by entering a **key word** in the title or the **course number**. Click **Submit**. (Enter information in only one field for broader results.)  
Key Word Example: *Driver*  
Course Number Example: *TRAN-3398*
3. **Select the course** for which you wish to register. Click **Submit**.
4. Enter your **personal information, certify your identification** and click **Submit**.  
\* You must provide your Social Security Number.
5. **Optional: Enter your Additional Registration Information** and click **Submit**.

6. If you want to register for additional classes, select **Search for more classes** under "Choose one of the following." If you are finished selecting the class(es) for which you want to register, select **Register now (check out)**. Select your **Payment Type**. Click **Submit**.
7. Enter your **payment information**. Click **Submit**.

You will see your **class acknowledgement** with information about your **SCC Student ID Number, SCC User ID** and **password**. **Print** this page for your records.

In the future it will be easy to register by logging in using your SCC User ID and password and it will not be necessary to provide your Social Security number again.

If you have problems getting registered, please call 402-437-2700 or 800-828-0072 for assistance.

\* The College requires a student's Social Security number as a condition for enrollment online. A student's Social Security number information constitutes an "educational record" under FERPA.

## OR REGISTER BY MAIL, FAX OR IN PERSON



### Registration Form - Non-Credit Course

Today's Date

Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703

PLEASE PRINT

The College requests, but does not require, a student provide their Social Security number during the admissions process. Visit [southeast.edu/collegecatalog](http://southeast.edu/collegecatalog) for additional information.

Social Security Number OR SCC Student ID Number		Birth Date	Name: Last		First	Middle Initial
Residence Mailing Address			City	State	Zip	County #
Email Address			Cell Phone		<input type="checkbox"/> Home <input type="checkbox"/> Business Phone	
I identify as: <input type="checkbox"/> Male <input type="checkbox"/> Female	<input type="checkbox"/> Nebraska Resident <input type="checkbox"/> Non-Resident	Ethnicity (select one): <input type="checkbox"/> Hispanic or Latino <input type="checkbox"/> Not Hispanic or Latino		Race (Select one or more): <input type="checkbox"/> White <input type="checkbox"/> Asian <input type="checkbox"/> Native Hawaiian/Other Pacific Islander <input type="checkbox"/> American Indian/Alaska Native <input type="checkbox"/> Black/African-American		

COURSE NUMBER	TITLE	START DATE	COST
-	-	-	\$
-	-	-	\$
-	-	-	\$
-	-	-	\$

#### SIGNATURE

Check  Cash  Mastercard  AMEX  Discover  VISA V Code \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Exp. Date \_\_\_\_\_ CC # \_\_\_\_\_

Billing agency (INCLUDE LETTER OF AUTHORIZATION ON COMPANY LETTERHEAD)

For the protection of your personal credit card information, do not email this form to SCC. If faxing, only use the fax number listed or verify with SCC before using another SCC fax number.

Would you like a receipt mailed to you?  
 Yes  No

SCC Staff Tuition Waiver ( )

**TOTAL DUE**

FOR OFFICE USE ONLY

ID# \_\_\_\_\_

DE \_\_\_\_\_

Submission of this form indicates that I understand: 1) that my registration is complete and that I am accountable for the tuition and fees and subject to a grade in the courses listed; 2) that should I officially drop, cancel, or withdraw, any refund in tuition will be determined by the date I submit my request to Continuing Education; 3) that failure to attend a course does not constitute an official drop/withdrawal; 4) the personal information contained herein is correct as shown; and 5) any changes in SSN, legal name, address, residency, etc. must follow the College procedures in the Student Handbook and College Catalog. SCC is an Equal-Opportunity co-educational college and does not discriminate based on race, color, religion, sex\*, age, marital status, national origin, ethnicity, veteran status, sexual orientation, disability, or other factors prohibited by law or College policy. [southeast.edu/diversity](http://southeast.edu/diversity) \* The U.S. Department of Education's Office for Civil Rights enforces Title IX's prohibition on discrimination on the basis of sex to also include discrimination based on gender identity.