

GRAPHIC DESIGN MEDIA ARTS PROGRAM ADMISSION CHECKLIST

The Graphic Design Media Arts (GDMA) program is located at the Jack J. Huck Continuing Education Center. The Graphic Design Media Arts program accepts students one intake per year for the Fall (August) semester. Students are required to purchase and use their own laptops for in-class and out-of-class assignments, exercises, and all course-related activities. Students are also required to purchase a subscription to the Adobe Creative Cloud to access all software used within the program.

Below are the program requirements that need to be submitted to the Admissions Office in order to be considered for acceptance to the GDMA program for the Fall 2026 (August 2026) start date. Application packets will be accepted beginning October 1, 2025 – January 31, 2026. Acceptance to the program is based on a selection process. The GDMA program uses a rubric system to review application materials and students will be notified of their admission status to the GDMA program on or after February 15, 2026. If space is available after the deadline, application packets will be accepted on a rolling basis.

Applying to the Graphic Design Media Arts Program:

To be considered for admission into the Graphic Design Media Arts program, the following items must be submitted during the application period (October 1, 2025 – January 31, 2026. See below for submission instructions:

1. Complete the Online Application for the GDMA program at www.southeast.edu/applynow
2. Transcripts from high school or GED completion and other colleges (if applicable)
3. **Math and Reading / English Placement Scores** - We accept the ACT, SAT, or the Next Generation Accuplacer test. SCC uses the math score for math course placement and the reading score for English course placement. Reading scores must be from within the last 5 years and math scores must be from within the last 3 years.
 - If you have taken college courses in the areas of math and English, please have an official transcript sent electronically through your previous college and our Testing Center can review.
 - If you do not have any of the above, you can take the Next Generation Accuplacer test through our Testing & Assessment Center. Please visit the Testing & Assessment Center's website at www.southeast.edu/testingcenter for instructions on how to schedule a test.
 - If you have recently taken the ACT, SAT, or the Next Generation Accuplacer tests and have access to your scores, please send us your scores. We will accept a copy or picture of the scores. Scores will need to be submitted in person or via Zoom with a valid government issued ID. Please make sure your name and test date are printed on the page.

<u>Math Placement:</u>	<u>Reading / English Placement:</u>
Meet/exceed one of the below scores:	Meet/exceed one of the below scores:
NG ACC Arithmetic= 240 ACT Math= 14 SAT Math= Please contact the Testing /Assessment Center for specific placement levels.	NG ACC Reading= 231 or WritePlacer = 3 ACT Reading= 12 SAT Reading= Please contact the Testing / Assessment Center for specific placement levels.

4. **Visual Awareness and Communication Assessment** - The Assessment consists of exercises that assess basic visual awareness and critical and creative thinking skills. Applicants can prepare for this assessment by conducting brainstorming exercises, and critically assessing the message of professional design work. There is no cost for the assessment and you may only take the assessment one time during each application period. The assessment is completely digital, and the link to complete it will be provided to you after applying to the program.

If you have any questions regarding the GDMA program, please contact Nicholas Burroughs, GDMA Program Chair, at gdma@southeast.edu or the Admissions office at 402-437-2600.

*This information was updated on 9/23/2025 and is subject to change. Please contact the Admissions office at 402-437-2600 with questions.

ADDITIONAL INFORMATION:

LAPTOP REQUIREMENT – If accepted into the GDMA program, students are required to purchase an industry standard laptop for the GDMA program. Students may purchase either a PC or a Mac but they must meet the following specifications in order to run the software required for this program:

Mac Specifications (minimum): <ul style="list-style-type: none">- Apple M1 or M2 processor- Mac OS X v10.15- 8 GB of RAM (Recommended: 16 GB)- 500+ GB hard disk space- 1440 x 900 display or larger (Recommended: 14-inch screen or larger)- SSD drive- OpenGL 2.0-capable system	PC Specifications (minimum): <ul style="list-style-type: none">- Multicore Intel Evo Core i7 processor- Microsoft Windows 11- At least 14-inch display. 16-inch screen or larger is strongly recommended.- 8 GB of RAM (Recommended: 16 GB)- 500+ GB hard disk space- 1440 x 900 display or larger (Recommended: 14-inch screen or larger)- SSD drive- OpenGL 2.0-capable system
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NOTE: Chromebooks and tablets of any kind will not meet the requirements.

GENERAL EDUCATION REQUIREMENTS

Students are required to take 15.0 credit hours of general education requirements. Please work with your program advisor to select general education courses from each category, which will meet your program's graduation requirements. All general education courses may be taken prior to the program start date.

<u>One class from each area below:</u>	
Oral Communications	3.0
Written Communications	3.0

<u>Three classes from the four areas below for a total of 9 credit hours: no two classes from the same area</u>	
Critical Thinking & Problem Solving Global Awareness and Citizenship Analytical, Quantitative, and Scientific Reasoning Career and Life Skills	9.0

Students must earn a grade of C (2.0) or higher for GDMA classes to count towards the degree, as well as satisfying course pre-requisite(s).

<u>Fall Semester – Year 1</u>				<u>Fall Semester – Year 2</u>		
Success SCC	ACFS 1015	1.0		Design Studio 2	GDMA 2575	4.0
Intro to VisualDesign	GDMA 1122	3.0		Web Design 2	GDMA 2567	4.0
Typography 1	GDMA 1126	3.0		Introduction to UI/UX Design	GDMA 1457	3.0
Design Software 1	GDMA 1136	3.0		or		
Color Theory	GDMA 1354	3.0		Package Design	GDMA 1460	3.0
GEN ED **		3.0		GEN ED **		3.0
		16.0				14.0
<u>Spring Semester – Year 1</u>				<u>Spring Semester – Year 2</u>		
Typography 2	GDMA 1230	3.0		Web Design 3	GDMA 2662	3.0
Design Software 2	GDMA 1234	3.0		Professional Design Practices	GDMA 2595	3.0
Web Design 1	GDMA 1485	4.0		Design Studio 3	GDMA 2664	4.0
Identity Design & Branding	GDMA 1465	3.0		GEN ED **		3.0
GEN ED **		3.0				
		16.0				13.0
<u>Summer Semester – Year 1</u>				TOTAL:		66
Design Studio 1	GDMA 1455	4.0				
GEN ED **		3.0				
		7.0				