

BUSINESS COMMUNICATIONS

Beatrice, Lincoln, Milford and Online

www.southeast.edu/businesscommunications

2020-21 PROGRAM OF STUDY



Associate of Arts Degree

Credit Hours Required for Graduation: Associate of Arts Degree: ...

60.0

Scan this code to access the course listing





For more information contact:

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Do you get excited when businesses interact with their customers? Would you like to tell a story to help build a brand and successfully communicate information for internal and external customers? Earning your Associate of Arts degree in Business Communications from SCC gives you a chance to learn how to communicate effectively. You can choose to continue your education and work on a bachelor's degree immediately upon graduation, or you can choose to go into the workforce and get a job as a Communications Specialist, an Advertising Sales Agent, or in many other positions in the field of communications and business.

SCC is the Right Choice

- Program instructors have years of experience in the field and are well-connected to employers in the industry
- One-on-one advising to help you optimize your transfer options
- You'll receive a quality education at an affordable price
- Flexible class schedule, including faceto-face and online classes, to help you reach your goals.





"The Business Communications program has made my love for advertising and communicating a possible career. If you are a leader and

a team player and love to connect with other people, this program is definitely for you!" -Jadyn Olesen, current student

"Getting your associate degree in Business Communications at SCC is a great way to start your path to completing your bachelor's degree at Concordia University, Nebraska. As a former instructor at SCC. I am confident the requirements of the SCC courses will prepare you for completing your bachelor's degree at Concordia. An associate degree through SCC is a first step to becoming a Concordia graduate and joining the Bulldog family. Go Bulldogs!"

> - Todd Johnson, Assistant Professor of Business Administration. Concordia University, Nebraska





Top Career Options

- Advertising/Marketing Agent
- **Business Operations Specialist**
- **Client Service Associate**
- **Communications Specialist**
- **Customer Service** Representative
 - **Human Resource Specialist**
 - Journalist
 - **Public Relations and** Fundraising Manager
 - · Social Media Manager

2020-2021 Resident Estimated Expenses

Resident Tuition/Fees

\$2,000 Total: \$8,660

Non-Resident Tuition/Fee Rate Per Credit Hour \$132 Non-Resident Tuition/Fees \$7,920

Tuition/Fee Rate Per Credit Hour

\$6,660