



Associate of Applied Science Degree

Credit Hours Required for Graduation:
Associate of Applied
Science Degree..... 74.0

Scan this code
to access the
course listing



For more information contact:
Nicholas Burroughs
402-323-3478, 800-642-4075 ext. 3478
nburroughs@southeast.edu
or the College Admissions Office
Lincoln 402-437-2600, 800-642-4075 ext. 2600

Equal Opportunity/NonDiscrimination Policy - It is the policy of Southeast Community College to provide equal opportunity and nondiscrimination in all admission, attendance, and employment matters to all persons without regard to race, color, religion, sex, age, marital status, national origin, ethnicity, veteran status, sexual orientation, disability, or other factors prohibited by law or College policy. Inquiries concerning the application of Southeast Community College's policies on equal opportunity and nondiscrimination should be directed to the Vice President for Access/Equity/Diversity, SCC Area Office, 301 S. 68th Street Place, Lincoln, NE 68510, 402-323-3412, FAX 402-323-3420, or jsoto@southeast.edu. This publication should not be considered a contract between SCC and any prospective student. SCC's Board of Governors reserves the right to make changes in this publication during the life of the publication and without notice.
A0727 - GDMA (07/20)

You're searching for an outlet to express your creativity. You enjoy drawing, creating and designing a variety of visual communication. SCC's program is for you. Our program stands out from the crowd as a portfolio-driven graphic design program that will provide you with a well-rounded education in a variety of mediums. You'll not only learn to design traditional print materials, but also interactive media and front-end website development, both of which are in high demand.

SCC is the Right Choice

The Graphic Design|Media Arts program is focused on hands-on application, culminating in a diverse portfolio. In a simulated real-world environment, you'll work individually and in teams to create design solutions for in-class projects and pro-bono client work. You'll also graduate from the program interview-ready by having internship experience and a complete and unique physical portfolio and portfolio website showcasing the work you've created.

- Our program is an affordable option whose quality competes with four-year institutions
- Our program works closely with local graphic design professionals to regularly update and advance the curriculum to ensure our graduates are highly skilled
- All GD/MA classes focus on learning by doing with mock or real-life clients and executing full-fledged projects that can be included in the final portfolio
- Small class size for more individual instruction, from full-time instructors
- You'll complete a three-week internship at a design agency or in-house marketing team of your choice, helping you gain on-the-job experience
- Field trips to local design agencies and print shops supplement instruction, giving you a glimpse into real-life clients and their branding, publications and websites



Top Career Options

- Graphic Designer
- Production Artist
- Front-end Developer
- Package Designer
- Web Designer

Graduate Earnings

Recent graduates report an average starting salary of [^]\$35,048 per year.

[^] To maintain confidentiality for recent graduates, a three-year average is reported.



2020-2021 Resident Estimated Expenses

Tuition/Fee Rate Per Credit Hour	\$111
Resident Tuition/Fees	\$8,214
Books	\$215
Supplies	\$450
Tools	\$4,000
Special Fees	\$400
Total:	\$13,279
Non-Resident Tuition/Fee Rate Per Credit Hour	\$132
Non-Resident Tuition/Fees	\$9,768

GDMA Laptop Requirement

Students are required to purchase an industry standard laptop for the Graphic Design|Media Arts program. Students may purchase either a PC or a Mac, but they must meet the following specifications in order to run the software required for this program:

MAC SPECIFICATIONS

- Multicore Intel processor with 64-bit support
- Mac OS X v10.9, v10.10, or v10.11
- 4 GB of RAM (8 GB recommended)
- Minimum of 100 GB hard disk space
- 1440x900 display or larger with 32-bit video card
- 7200-RPM hard drive
- OpenGL 2.0-capable system

PC SPECIFICATIONS

- Intel Core 2 or AMD Athlon 64 processor (2 Ghz or faster)
- Microsoft Windows 7 with Service Pack 1, Windows 8.1, or Windows 10
- At least 13-inch display
- 4 GB of RAM (8 GB recommended)
- Minimum of 100 GB hard disk space
- 1280x1080 display or larger with 32-bit video card
- 7200-RPM hard drive
- OpenGL 2.0-capable system

* Please note: Many GD|MA instructors are trained and work exclusively on Mac computers. Due to this, instructors may not be able to assist with PC/Windows troubleshooting.

Basic Tools/Supplies for Program

Tools/supplies for GD|MA are packaged and available for purchase in the SCC Lincoln Campus Store the first semester.

- 1 Small Tackle Box Container
- 1 Higgins or Speedball India ink, 1 oz.
- 1 Drawing Pen Points - Speedball Number 5 Set
- 1 Strathmore 400 Bristol Pads smooth 14" x 17" (15 sheets) do not substitute
- 1 Any Brand Tracing Pad 11" x 14" (50 sheets)
- 2 Sketch Pads: 9" x 12", 65# paper (80-100 sheets) Must be spiral bound
- 1 Prismacolor Graphite Drawing Set
- 1 General's Sketch & Go Kits, "Charcoal and Carbon Kit"
- 1 Loew-Cornell Blending Stumps, 3/8" package of 2
- 1 Stathmore 300 Series Drawing Pads 14" x 17", wire bound
- 1 Canson Field Sketchbook, 9" x 12", 80 sheets
- 1 Westcott C-thru Metal Zero Centering Ruler (18")
- 1 Stainless Steel Pica/Inches Ruler (18")
- 1 230 3M Drafting Tape Roll #432911
- 1 Kneaded Eraser
- 1 Sandford Magic Rub Eraser (white)
- 1 Plastic Protractor
- 1 Snap-Off Blade Knife (with lock and replacement blades)
Note: X-Acto brand will not work
- 1 Small Triangle 6"
- 1 Box 3/4" Binder Clips (12 per box)
- 1 Straight Scissors 8"
- 1 Roll Saral Transfer Paper (graphite)
- 1 each - Betty Edwards Angel Finder & Proportion Finder
(Note: Available ONLY at the SCC Campus Store)

FIRST SEMESTER BOOKS

- [Graphic Design: The New Basics](#) - by Ellen Lupton
- [Thinking with Type](#) - by Ellen Lupton
- [Drawing on the Right Side of the Brain](#) - by Betty Edwards
- Lynda.com Online Resource (access is free with a city of Lincoln Public Library card)

SPECIAL FEES

Semester 1

- AIGA Membership "Contribution" Category (\$50 per year) - \$100

Semester 2

- AAF Omaha Meet the Pro Registration - \$135

Summer Session

- AIGA Nebraska Show Design Competition - Submission Entry

Semester 3

- AAF Nebraska ADDYs Design Competition - Submission Entry

Semester 4

- 10-day off-campus internship - Travel Cost

More about the program

- Graphic Design|Media Arts is a Monday-Friday block-schedule program with general hours of 8 a.m. - 3 p.m. and is located in downtown Lincoln at the SCC Education Square location.
- Students learn the technical skills and fundamental conceptual theories and techniques needed to produce compelling visual communication messages. Working through the five-step design process, students will research, analyze, conceptualize, design, and implement their work through a variety of mediums utilizing their technical skills in drawing, photography and the Adobe Creative Cloud. Students will become proficient at using all of the standard software common to the graphic design industry.
- Students will be able to visually execute their concepts by applying design elements and principles through typography, color, imagery, and layout. Students will receive one-on-one assistance in the GD|MA graphic design labs and participate in weekly critiques to provide and receive feedback from peers and instructors. Students will orally pitch concepts and present completed work throughout the program and will present final portfolios to professionals in the final semester.

Special Program Requirements

- The Graphic Design | Media Arts program accepts students once per year in the Fall (August) semester. The next intake is for Fall 2020. Acceptance to the program is based on a selection process upon review of a Visual Awareness and Communication Assessment and a Portfolio Submission. Accepted students are required to attend a program orientation prior to the start of the first term to register for GD|MA classes.
- Students are required to purchase a laptop for in-class and out-of-class assignments, exercise and all course-related activities that meet program specifications prior to the first day of class. Students also are required to purchase a subscription to the Adobe Creative Cloud to access all software used within the program and a membership to AIGA, a national graphic design organization of which GD|MA is affiliated.
- Please note: All GDMA courses must be passed with a "C" or higher to progress through the program.