You’re searching for an outlet to express your creativity. You enjoy drawing, creating and designing a variety of visual communication. SCC’s program is for you. Our program stands out from the crowd as a portfolio-driven graphic design program that will provide you with a well-rounded education in a variety of mediums. You’ll not only learn to design traditional print materials, but also interactive media and front-end website development, both of which are in high demand.

**SCC is the Right Choice**

The Graphic Design|Media Arts program is focused on hands-on application, culminating in a diverse portfolio. In a simulated real-world environment, you’ll work individually and in teams to create design solutions for in-class projects and pro-bono client work. You’ll also graduate from the program interview-ready by having internship experience and a complete and unique physical portfolio and portfolio website showcasing the work you’ve created.

- Our program is an affordable option whose quality competes with four-year institutions
- Our program works closely with local graphic design professionals to regularly update and advance the curriculum to ensure our graduates are highly skilled
- All GD/MA classes focus on learning by doing with mock or real-life clients and executing full-fledged projects that can be included in the final portfolio
- Small class size for more individual instruction, from full-time instructors
- You’ll complete a three-week internship at a design agency or in-house marketing team of your choice, helping you gain on-the-job experience
- Field trips to local design agencies and print shops supplement instruction, giving you a glimpse into real-life clients and their branding, publications and websites

For more information contact:
Nicholas Burroughs
402-323-3478, 800-642-4075 ext. 3478
nburroughs@southeast.edu
or the College Admissions Office
Lincoln 402-437-2600, 800-642-4075 ext. 2600

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**Associate of Applied Science Degree**

Credit Hours Required for Graduation:
Associate of Applied Science Degree ........................................ 74.0

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Graduate Earnings
Recent graduates report an average starting salary of ~$35,048 per year.

To maintain confidentiality for recent graduates, a three-year average is reported.

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**Top Career Options**

- Graphic Designer
- Production Artist
- Front-end Developer
- Package Designer
- Web Designer

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**Credit Hours Required for Graduation**

<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Total Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate of Applied Science</td>
<td>74.0</td>
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**Tuition/Fee Breakdown**

<table>
<thead>
<tr>
<th>Type</th>
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<tbody>
<tr>
<td>Resident Tuition/Fees</td>
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<tr>
<td>Books</td>
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<td>Supplies</td>
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<tr>
<td>Tools</td>
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<td>Special Fees</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$13,279</strong></td>
<td></td>
</tr>
</tbody>
</table>

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**2020-2021 Resident Estimated Expenses**

Non-Resident Tuition/Fee Rate Per Credit Hour: $132
Non-Resident Tuition/Fees: $9,768
More about the program

- **Graphic Design | Media Arts** is a Monday-Friday block-schedule program with general hours of 8 a.m. - 3 p.m. and is located in downtown Lincoln at the SCC Education Square location.

- **Students** learn the technical skills and fundamental conceptual theories and techniques needed to produce compelling visual communication messages. Working through the five-step design process, students will research, analyze, conceptualize, design, and implement their work through a variety of mediums utilizing their technical skills in drawing, photography and the Adobe Creative Cloud. Students will become proficient at using all of the standard software common to the graphic design industry.

- **Students will** be able to visually execute their concepts by applying design elements and principles through typography, color, imagery, and layout. Students will receive one-on-one assistance in the GD|MA graphic design labs and participate in weekly critiques to provide and receive feedback from peers and instructors. Students will orally pitch concepts and present completed work throughout the program and will present final portfolios to professionals in the final semester.

Special Program Requirements

- **The Graphic Design | Media Arts** program accepts students once per year in the Fall (August) semester. The next intake is for Fall 2020. Acceptance to the program is based on a selection process upon review of a Visual Awareness and Communication Assessment and a Portfolio Submission. Accepted students are required to attend a program orientation prior to the start of the first term to register for GD|MA classes.

- **Students are required to** purchase a laptop for in-class and out-of-class assignments, exercise and all course-related activities that meet program specifications prior to the first day of class. Students also are required to purchase a subscription to the Adobe Creative Cloud to access all software used within the program and a membership to AIGA, a national graphic design organization of which GD|MA is affiliated.

- Please note: All GDMA courses must be passed with a “C” or higher to progress through the program.