Would you like to transform lives through the power of communication by telling a story which helps build a brand and successfully communicates information for internal and external customers?

Earning your Associate of Arts degree in Business Communications from SCC will help you learn to communicate effectively and gain the knowledge, skills and hands-on experience needed to jump-start your career. You will study interpersonal communication, conflict management and nonverbal behavior and develop strong technical writing, editing and public relations skills.

You can choose to continue your education and work on a bachelor’s degree immediately upon graduation, or you can choose to go into the workforce and get a job as a Communications Specialist, an Advertising Sales Agent, or in many other positions in the field of communications and business.

**SCC is the Right Choice**

- Program instructors have years of experience in the field and are well-connected to employers in the industry.
- One-on-one advising to help you optimize your transfer options.
- You’ll receive a quality education at an affordable price.
- Flexible class schedule, including face-to-face and online classes, to help you reach your goals.

**Career Options**

- Advertising/Marketing Agent
- Business Operations Specialist
- Client Service Associate
- Communications Specialist
- Customer Service Representative
- Human Resource Specialist
- Journalist
- Public Relations and Fundraising Manager
- Social Media Manager

**Credit hours required for graduation:**

- Business Communications
  - Associate of Arts
    - 61 credit hours

**2021-2022 estimated expenses to graduate with an award of 61 credit hours.**

- **Resident**
  - Tuition/Fee Rate Per Credit Hour: $114
  - Resident Tuition/Fees: $6,954
  - Books: $2,500
  - Total: $9,454

- **Non-Resident**
  - Tuition/Fee Rate Per Credit Hour: $135
  - Non-Resident Tuition/Fees: $8,235