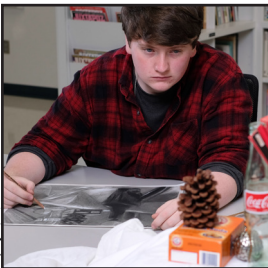
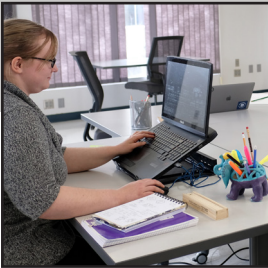


2021  
2022

**YOUR FUTURE. YOUR CHOICE.**

[www.southeast.edu/GraphicDesignMediaArts](http://www.southeast.edu/GraphicDesignMediaArts)

CHOOSE YOU!



Are you searching for an outlet to express your creativity? Do you enjoy drawing, creating and designing a variety of visual communication? SCC's Graphic Design|Media Arts program is for you!

Our program stands out from the crowd as a portfolio-driven graphic design program that will provide you with a well-rounded education in a variety of mediums.

You'll not only learn to design traditional print materials, but also interactive media and website design, both of which are in high demand.

### More about the program

- Our program is an affordable option whose quality competes with four-year institutions.
- Our program works closely with local graphic design professionals to regularly update and advance the curriculum to ensure our graduates are highly skilled.
- Program classes focus on learning by doing with mock or real-life clients and executing full-fledged projects that can be included in the final portfolio.
- Small class size for more individual instruction from full-time instructors.
- You'll complete a three-week internship at a design agency or in-house marketing team of your choice, helping you gain on-the-job experience.
- Field trips to local design agencies and print shops supplement instruction, giving you a glimpse into real-life clients and their branding, publications and websites.

## SCC is the Right Choice

- The Graphic Design|Media Arts program is focused on hands-on application, culminating in a diverse portfolio.
- In a simulated real-world environment, you'll work individually and in teams to create design solutions for in-class projects and pro-bono client work.
- You'll also graduate from the program interview-ready by having internship experience and a complete and unique portfolio and website showcasing the work you've created.

## » Career Options

- Graphic Designer
- Production Artist
- Package Designer
- Web Designer

### Recent Graduates

report a  
yearly average  
starting salary of

**\$35,048**

Credit hours required for graduation:

Graphic Design|Media Arts

»Associate of Applied Science .....71.5



Scan this code  
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course listing

For more information contact:

James Wolf  
402-323-3481, 800-642-4075 ext. 3481  
[jwolf@southeast.edu](mailto:jwolf@southeast.edu)

or the Admissions Office at  
402-437-2600  
[admissions@southeast.edu](mailto:admissions@southeast.edu)



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This publication should not be considered a contract between SCC and any prospective student. SCC's Board of Governors reserves the right to make changes in this publication during the life of the publication and without notice.

A0728 - GDMA (07/21)

### 2021-2022 estimated expenses to graduate with an award of 71.5 credit hours.

Resident	
Tuition/Fee Rate Per Credit Hour	\$114
Resident Tuition/Fees	\$8,151
Books	\$336
Supplies	\$350
Special Fees	\$400
Tools	\$4,000
<b>Total:</b>	<b>\$13,237</b>
Non-Resident	
Tuition/Fee Rate Per Credit Hour	\$135
Non-Resident Tuition/Fees	\$9,652.50

## **GDMA Laptop Requirement**

Students are required to purchase an industry standard laptop for the Graphic Design|Media Arts program. Students may purchase either a PC or a Mac, but they must meet the following specifications in order to run the software required for this program:

### **MAC SPECIFICATIONS**

- Multicore Intel processor, Core i5 or greater
- Mac OS X v10.14 or greater
- 8 GB of RAM or more
- Minimum of 256 GB hard disk space
- 1440 x 900 display or larger; 15-inch screen or larger strongly recommended
- 7200-RPM hard drive, or an SSD drive
- OpenGL 2.0-capable system

### **PC SPECIFICATIONS**

- Intel Pentium 4 or AMD Athlon 64 Processor (2 GHz or faster)
- Microsoft Windows 7 with Service Pack 1, Windows 8 or higher
- At least 13-inch display; 15-inch screen or larger strongly recommended
- 8 GB of RAM or more
- Minimum of 256 GB hard disk space
- 1280 x 1080 display or larger with 32-bit video card
- 7200-RPM hard drive, or SSD drive
- OpenGL 2.0-capable system

\* Please note: Many GD|MA instructors are trained and work exclusively on Mac computers. Due to this, instructors may not be able to assist with PC/Windows troubleshooting.

IMPORTANT: Do not purchase or try to use a Chromebook for your program coursework.  
A Chromebook cannot fully support all of the Adobe software applications.

## **Basic Tools/Supplies for Program**

### **FIRST SEMESTER BOOKS**

- [Graphic Design: The New Basics](#) - by Ellen Lupton
- [Thinking with Type](#) - by Ellen Lupton
- [Digital Photography](#) - by Bruce Warren

### **SPECIAL FEES**

#### **Semester 1**

- AIGA Membership "Contribution" Category (\$50 per year) - \$100

#### **Semester 2**

- AAF Omaha Meet the Pro Registration - \$135

#### **Summer Session**

- AIGA Nebraska Show Design Competition - Submission Entry

#### **Semester 3**

- AAF Nebraska ADDYS Design Competition - Submission Entry

#### **Semester 4**

- 3-week off-campus internship - Travel Cost