Are you searching for an outlet to express your creativity? Do you enjoy drawing, creating and designing a variety of visual communication? SCC’s Graphic Design|Media Arts program is for you!

Our program stands out from the crowd as a portfolio-driven graphic design program that will provide you with a well-rounded education in a variety of mediums.

You’ll not only learn to design traditional print materials, but also interactive media and website design, both of which are in high demand.

SCC is the Right Choice

• The Graphic Design|Media Arts program is focused on hands-on application, culminating in a diverse portfolio.
• In a simulated real-world environment, you’ll work individually and in teams to create design solutions for in-class projects and pro-bono client work.
• You’ll also graduate from the program interview-ready by having internship experience and a complete and unique portfolio and website showcasing the work you’ve created.

More about the program

• Our program is an affordable option whose quality competes with four-year institutions.
• Our program works closely with local graphic design professionals to regularly update and advance the curriculum to ensure our graduates are highly skilled.
• Program classes focus on learning by doing with mock or real-life clients and executing full-fledged projects that can be included in the final portfolio.
• Small class size for more individual instruction from full-time instructors.
• You’ll complete a three-week internship at a design agency or in-house marketing team of your choice, helping you gain on-the-job experience.
• Field trips to local design agencies and print shops supplement instruction, giving you a glimpse into real-life clients and their branding, publications and websites.

Career Options

• Graphic Designer
• Production Artist
• Package Designer
• Web Designer

Recent Graduates report a yearly average starting salary of $35,048

2021-2022 estimated expenses to graduate with an award of 71.5 credit hours.

Resident
Tuition/Fee Rate Per Credit Hour $114
Resident Tuition/Fees $8,151
Books $336
Supplies $350
Special Fees $400
Tools $4,000
Total: $13,237

Non-Resident
Tuition/Fee Rate Per Credit Hour $135
Non-Resident Tuition/Fees $9,652.50

Equal Opportunity/Non-Discrimination Policy
It is the policy of Southeast Community College to provide equal opportunity and nondiscrimination in all admission, attendance, and employment matters to all persons without regard to race, color, religion, sex, age, marital status, national origin, ethnicity, veteran status, sexual orientation, disability, or other factors prohibited by law or College policy. Inquiries concerning the application of Southeast Community College’s policies on equal opportunity and nondiscrimination should be directed to the Vice President for Access/Equity/Diversity, SCC Area Office, 301 S. 68th Street Place, Lincoln, NE 68510, 402-323-3412, Fax 402-323-3420, or jsoto@southeast.edu.

This publication should not be considered a contract between SCC and any prospective student. SCC’s Board of Governors reserves the right to make changes in this publication during the life of the publication and without notice.

2021 - 2022
YOUR FUTURE. YOUR CHOICE.
Choose You!

www.southeast.edu/GraphicDesignMediaArts

Credit hours required for graduation:
Graphic Design|Media Arts
Associate of Applied Science ........... 71.5

Scan this code to access the course listing

For more information contact:
James Wolf
402-323-3481, 800-642-4075 ext. 3481
jwolf@southeast.edu

or the Admissions Office at
402-437-2600
admissions@southeast.edu

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GDMA Laptop Requirement

Students are required to purchase an industry standard laptop for the Graphic Design|Media Arts program. Students may purchase either a PC or a Mac, but they must meet the following specifications in order to run the software required for this program:

**MAC SPECIFICATIONS**
- Multicore Intel processor, Core i5 or greater
- Mac OS X v10.14 or greater
- 8 GB of RAM or more
- Minimum of 256 GB hard disk space
- 1440 x 900 display or larger; 15-inch screen or larger strongly recommended
- 7200-RPM hard drive, or an SSD drive
- OpenGL 2.0-capable system

**PC SPECIFICATIONS**
- Intel Pentium 4 or AMD Athlon 64 Processor (2 GHz or faster)
- Microsoft Windows 7 with Service Pack 1, Windows 8 or higher
- At least 13-inch display; 15-inch screen or larger strongly recommended
- 8 GB of RAM or more
- Minimum of 256 GB hard disk space
- 1280 x 1080 display or larger with 32-bit video card
- 7200-RPM hard drive, or SSD drive
- OpenGL 2.0-capable system

* Please note: Many GD|MA instructors are trained and work exclusively on Mac computers. Due to this, instructors may not be able to assist with PC/Windows troubleshooting.

IMPORTANT: Do not purchase or try to use a Chromebook for your program coursework. A Chromebook cannot fully support all of the Adobe software applications.

**Basic Tools/Supplies for Program**

**FIRST SEMESTER BOOKS**
- Graphic Design: The New Basics - by Ellen Lupton
- Thinking with Type - by Ellen Lupton
- Digital Photography - by Bruce Warren

**SPECIAL FEES**

**Semester 1**
- AIGA Membership "Contribution" Category ($50 per year) - $100

**Semester 2**
- AAF Omaha Meet the Pro Registration - $135

**Summer Session**
- AIGA Nebraska Show Design Competition - Submission Entry

**Semester 3**
- AAF Nebraska ADDYs Design Competition - Submission Entry

**Semester 4**
- 3-week off-campus internship - Travel Cost