



Personality + Career

Students in SCC's Graphic Design|Media Arts program are creative and have the ability to draw and capture their ideas on paper. They pay attention to detail and craftsmanship and have a desire for continual learning. Students in the program also are critical thinkers, are self-driven, have good time management skills, and are comfortable working at a computer for extended periods. The ability to receive constructive feedback is also important.

Program	Credential	What you'll learn!	What you'll earn!	Career Opportunities	Certification Preparation	Required Tools, Supplies, and Uniforms
Graphic Design Media Arts	Associate of Applied Science	Students learn to apply the basic principles of design to communication principles and processes and will develop creative ideas into graphics. Students will also learn to effectively use and create typography, computer graphics, and design 3-D packaging. Students will learn to use Adobe InDesign and Adobe Illustrator to create graphics and images and design layouts and will learn to design websites, content management systems, and search engine optimization (SEO).	\$17.20 per hour; \$35,776 annually	Graphic Designer Production Artist Web Designer Layout/Publication Designer UI/UX Design Promotional Design	N/A	Students are required to purchase a laptop and software licenses to support their coursework. Computer specifications are available on the program admissions checklist (see the program website).



» Your Next Steps to Choose SCC

- ▶ Schedule a Campus Visit - southeast.edu/visit
- ▶ Explore career options with an Admissions Counselor - southeast.edu/admissionsadvising
- ▶ Apply - southeast.edu/applynow

» Paying for SCC

- ▶ Free Application for Federal Student Aid (FAFSA) - studentaid.gov/h/apply-for-aid/fafsa
- ▶ Scholarships - southeast.edu/scholarships
- ▶ Payment Plan - mycollegepaymentplan.com/southeast
- ▶ Veteran Education Benefits - southeast.edu/veterans-services
- ▶ GAP Assistance Program - southeast.edu/gap
- ▶ Children of State Teammate Tuition Reimbursement Program - southeast.edu/children-of-state-teammate-tuition-reimbursement-program



Scan this code to access the course listing

Contact Admissions to get started!

402-437-2600, 800-642-4075 ext. 2600

✉ admissions@southeast.edu



» southeast.edu/graphicdesignmediaarts



Visual messages are everywhere. The work of graphic designers is seen in advertising campaigns, magazines, book covers, websites, mobile apps, on social media, package designs and more! Each of these items tells a story.

SCC's Graphic Design|Media Arts program teaches students to use design skills and techniques to create visual communication messages. Students learn to use all of the standard software common to the graphic design industry. Graduates of the program are highly sought because of their technical expertise and professional preparation.

Program Contact Information

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The SCC Experience

- » The SCC Graphic Design|Media Arts program prepares students for the real world. Students are taught to complete all of the steps in the design process, including research, creating, and presenting their work orally and in writing, both individually and as a team. This experience ensures that students are ready to make an immediate impact in their future job. The program does not offer instruction in illustration, animation, video game design or development, anime, or comic book design.
- » Students in the program gain significant hands-on design experience, with 70% of their time spent working at an individual work station using industry software. Students spend 30% of their time in the classroom learning theory to guide their design work. The full-time schedule gives students significant time to work on their designs and visual messaging.
- » Throughout the program students will develop and design projects to build a professional portfolio that reflects their interests and skillset. This portfolio will be a valuable asset in the student's job search. Students also complete an internship in the graphic design field, giving them additional experience and insight in a professional setting.
- » In addition to print-based design, students learn basic front-end web coding using HTML/5, CSS/3, and jQuery. The comprehensive curriculum prepares students for the evolving graphic design field.



Related Programs at SCC:

- Computer Information Technology
- Design & Drafting Technology
- Geographic Information Systems Technician
- Manufacturing Engineering Technology



Program	Credential	Location	Credit Hours Required	Resident cost*	Non- Resident cost*	Starting Term(s)	Number of Semesters Required - Full Time	Is a summer term required for FT students?	Online Option	Can the program be completed entirely online?	Is there a Part Time Option?	Typical Class Schedule
Graphic Design Media Arts	Associate of Applied Science	Education Square	66	\$12,672	\$14,058	Fall	4	Yes	No	No	No	Program courses are taught Monday – Thursday, 8 am – 3 pm. Students will complete general education courses outside of the stated hours or online.

*Listed program costs are approximate and subject to change based on market price of books, supplies, tools, uniforms, etc. Estimated costs include tuition, fees, books, supplies, tools, uniforms, etc.