Southeast Community College has 15 Key Performance Indicators (KPIs) that are used to demonstrate the extent that the College is making progress toward achieving its strategic goals and objectives. All strategic metrics can be found in the full Strategic Plan Progress Report available on SCC’s public website; this document focuses on the KPIs. SCC is in the middle of its first Strategic Plan cycle, which includes identifying metrics and aspirational targets. Metric visualizations have been designed to incorporate the preliminary target aspiration that was identified for each metric. The aspirational targets identified were based on trend data and external factors and should not solely be used in evaluating progress towards the College’s Strategic Plan. These targets are reviewed on an annual basis and will be re-evaluated in 2019-2020 when the College transitions to the semester calendar. See key below for a detailed explanation of the KPI visualization.
Figure 1
Total undergraduate enrollment
KPI
Increase by 2%

Figure 2
Total Continuing Education enrollment
KPI
Increase by 2%

Figure 11
Percent of undergraduate enrollment that is minority
KPI
Increase by 6%

Figure 25
Percent of students who rated their overall educational experience as 'good' or 'excellent'
KPI
Increase by 3%

Figure 26
Overall success rate of undergraduate students
KPI
Increase by 2%

Figure 32
Percent of students who completed all developmental coursework
KPI
Increase by 4%
**Figure 33**

Number of certificate, diploma, associate degrees awarded **KPI**
Increase by 4%

- 2013-2014: 1,691
- 2014-2015: 1,654
- 2015-2016: 1,603
- 2016-2017: 1,666
- 2017-2018: 1,666

**Figure 34**

Graduation and transfer rate **KPI**
Increase by 3%

- 2013-2014: 47.3%
- 2014-2015: 49.1%
- 2015-2016: 48.7%
- 2016-2017: 48.5%
- 2017-2018: 47.5%

**Figure 35**

Workforce placement rate of Career/Technical graduates **KPI**
Increase by 4%

- 2013-2014: 82.0%
- 2014-2015: 80.0%
- 2015-2016: 84.0%
- 2016-2017: 80.0%
- 2017-2018: 77.0%

**Figure 36**

Fall to fall retention rate **KPI**
Increase by 3%

- 2013-2014: 57.0%
- 2014-2015: 61.0%
- 2015-2016: 60.0%
- 2016-2017: 63.0%
- 2017-2018: 62.0%

**Figure 46**

Total enrollment at Learning Centers **KPI**
Increase by 40%

- 2015-2016: 102
- 2016-2017: 680
- 2017-2018: 952

**Figure 48**

Number of SENCAP students **KPI**
Increase by 10%

- 2013-2014: 1,385
- 2014-2015: 1,579
- 2015-2016: 1,695
- 2016-2017: 1,984
- 2017-2018: 1,989
Figure 49

Number of TCA participants  **KPI**
Increase by 10%

![Graph showing number of TCA participants from 2015-2016 to 2017-2018 with values: 340, 361, 380.]

Figure 53

Percent of SCC service area high school seniors who enrolled at SCC during the following academic year  **KPI**
Increase by 3%

![Graph showing percent of SCC service area high school seniors from 2013 to 2020 with values: 19.8% (n=1,180), 19.1% (n=1,092), 17.8% (n=1,051), 16.7% (n=983), 18.5% (n=1,098).]

Figure 54

Percent of dual credit students who enrolled at SCC as an undergraduate the following academic year  **KPI**
Increase by 3%

![Graph showing percent of dual credit students from 2013 to 2018 with values: 49.0% (n=598), 43.5% (n=626), 37.4% (n=797), 35.6% (n=747), 38.5% (n=797).]

Figure 20

CCSSE Benchmark for Student Effort
Increase to 50% benchmark or higher

![Graph showing CCSSE Benchmark for Student Effort from 2011-2012 to 2019-2020 with values: 46.4, 47.8, 44.6, 44.9, 50.]

Figure 21

CCSSE Benchmark for Academic Challenge
Increase to 50% benchmark or higher

![Graph showing CCSSE Benchmark for Academic Challenge from 2011-2012 to 2019-2020 with values: 50.1, 49.3, 47.9, 50.]

Figure 22

CCSSE Benchmark for Student-Faculty Interaction
Increase to 50% benchmark or higher

![Graph showing CCSSE Benchmark for Student-Faculty Interaction from 2011-2012 to 2019-2020 with values: 46.1, 48.6, 45.9, 48.9, 50.]

Percent of SCC service area high school seniors who enrolled at SCC during the following academic year  **KPI**
Increase by 3%

![Graph showing percent of SCC service area high school seniors from 2013 to 2020 with values: 19.8% (n=1,180), 19.1% (n=1,092), 17.8% (n=1,051), 16.7% (n=983), 18.5% (n=1,098).]

Percent of dual credit students who enrolled at SCC as an undergraduate the following academic year  **KPI**
Increase by 3%

![Graph showing percent of dual credit students from 2013 to 2018 with values: 49.0% (n=598), 43.5% (n=626), 37.4% (n=797), 35.6% (n=747), 38.5% (n=797).]
Figure 23

CCSSE Benchmark for Support for Learners
Increase to 50% benchmark or higher

Figure 24

CCSSE Benchmark for Active and Collaborative Learning
Increase to 50% benchmark or higher
<table>
<thead>
<tr>
<th>KPI/Strategic Plan Metric</th>
<th>Strategic Objective</th>
<th>Data Source</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total undergraduate enrollment</td>
<td>1.0</td>
<td>SCC Data Warehouse</td>
<td>Total enrollment of undergraduate students, including dual credit students.</td>
</tr>
<tr>
<td>Total Continuing Education enrollment</td>
<td>1.3</td>
<td>SCC Data Warehouse</td>
<td>Total enrollment in Continuing Education courses. This count is duplicated enrollment, which means that if a single person enrolls in multiple courses then s/he will be counted multiple times (i.e., once for each course).</td>
</tr>
<tr>
<td>Percent of undergraduate population that is minority</td>
<td>1.4</td>
<td>SCC Data Warehouse</td>
<td>Percent of undergraduate students of color during the fall term.</td>
</tr>
<tr>
<td>Percent of students who rated their overall educational experience at SCC as ‘good’ or ‘excellent’</td>
<td>2.1</td>
<td>CCSSE reports</td>
<td>Percent of students who responded to the CCSSE survey who rated their overall educational experience at SCC as ‘good’ or ‘excellent’ (and thus neither ‘fair’ or ‘poor’).</td>
</tr>
<tr>
<td>Overall success rate of undergraduate students</td>
<td>2.3</td>
<td>SCC Data Warehouse</td>
<td>Success rate is calculated by taking the number of students receiving a successful grade (A, B, C, P) divided by the total number of grades earned during the same time period (A, B, C, D, F, P, NP).</td>
</tr>
<tr>
<td>Percent of students who completed all developmental coursework</td>
<td>2.3</td>
<td>Voluntary Framework of Accountability</td>
<td>The percent of students who took at least one developmental course who completed all developmental courses and were eligible to move on to a college-level course in math or writing.</td>
</tr>
<tr>
<td>Number of certificates, diplomas, associate degrees awarded</td>
<td>2.3</td>
<td>SCC Data Warehouse</td>
<td>Number of certificates, diplomas, and associate degrees (AA, AS, AAS, AOS) awarded during an academic year.</td>
</tr>
<tr>
<td>Graduation and transfer rate</td>
<td>2.3</td>
<td>IPEDS Graduation Rates</td>
<td>Percent of students who either graduated or transferred out in three years (or 150% of normal time).</td>
</tr>
<tr>
<td>Workforce placement rate of Career/Technical students</td>
<td>2.4</td>
<td>Graduate reports</td>
<td>Percent of graduates from Career/Technical programs who indicated they were employed at the time of or shortly after their graduation. Initially these reports were compiled based on an academic year. Since 2015, they have been compiled based on calendar year.</td>
</tr>
<tr>
<td>Fall to fall retention rate</td>
<td>2.3</td>
<td>IPEDS Fall Enrollment</td>
<td>Percent of students from cohort of previous fall term who are still enrolled or completed have their program.</td>
</tr>
<tr>
<td>Total enrollment at Learning Centers</td>
<td>4.4</td>
<td>SCC Data Warehouse</td>
<td>Total enrollment in courses offered at the six SCC Learning Centers. This count is duplicated enrollment, which means that if a single person enrolls in multiple courses then s/he will be counted multiple times (i.e., once for each course).</td>
</tr>
<tr>
<td>Number of SENCAP participants</td>
<td>4.5</td>
<td>SCC Data Warehouse</td>
<td>Unique count of students enrolled in courses offered by SENCAP or DC Advantage.</td>
</tr>
<tr>
<td>Number of students participating in TCA</td>
<td>4.5</td>
<td>SCC Data Warehouse</td>
<td>Unique count of students enrolled in courses offered by The Career Academy.</td>
</tr>
<tr>
<td>Percent of SCC service area high school seniors who enrolled at SCC during the following academic year</td>
<td>6.1</td>
<td>SCC Data Warehouse and NE Dept. of Ed. website</td>
<td>Percent of high school seniors from the 15-county service area who attended SCC during the following academic year.</td>
</tr>
<tr>
<td>Percent of dual credit students who enrolled at SCC as an undergraduate the following academic year</td>
<td>6.1</td>
<td>SCC Data Warehouse</td>
<td>Percent of high school dual credit students who enrolled at SCC as an undergraduate student the following academic year.</td>
</tr>
<tr>
<td>CCSSE Benchmark for Active and Collaborative Learning</td>
<td>2.1</td>
<td>CCSSE reports</td>
<td>Overall score for CCSSE (Community College Survey of Student Engagement) benchmark of Active and Collaborative Learning.</td>
</tr>
<tr>
<td>CCSSE Benchmark for Support for Learners</td>
<td>2.5</td>
<td>CCSSE reports</td>
<td>Overall score for CCSSE (Community College Survey of Student Engagement) benchmark of Support for Learners.</td>
</tr>
<tr>
<td>CCSSE Benchmark for Student-Faculty Interaction</td>
<td>2.5</td>
<td>CCSSE reports</td>
<td>Overall score for CCSSE benchmark of Student-Faculty Interaction.</td>
</tr>
<tr>
<td>CCSSE Benchmark for Academic Challenge</td>
<td>2.2</td>
<td>CCSSE reports</td>
<td>Overall score for CCSSE benchmark of Academic Challenge.</td>
</tr>
<tr>
<td>CCSSE Benchmark for Student Effort</td>
<td>2.2</td>
<td>CCSSE reports</td>
<td>Overall score for CCSSE benchmark of Student Effort.</td>
</tr>
</tbody>
</table>