

# GRAPHIC DESIGN MEDIA ARTS PROGRAM-ADVISING SHEET

The Graphic Design Media Arts (GDMA) program is a Monday – Friday block-scheduled program with general hours of 8:00 AM to 3:00 PM and is located downtown at the SCC Education Square location. The Graphic Design Media Arts program accepts students one time per year in the fall (August) semester. Students are required to purchase and use their own laptops for in-class and out-of-class assignments, exercises, and all course-related activities. Students are also required to purchase a subscription to the Adobe Creative Cloud to access all software used within the program and a membership to AIGA, a national graphic design organization of which GDMA is affiliated.

Below are the requirements that need to be submitted to the Admissions Office to be considered for acceptance to the GDMA program for the Fall 2020 (August 2020) start date. Application packets will be accepted beginning April 1, 2019 - April 30, 2020; if space is available after the deadline, application packets will be accepted on a rolling basis. Acceptance to the program is based on a selection process. The GDMA program will use a rubric system to review application materials and students will be notified of their admission status to the GDMA program on June 1, 2020 and after.

## APPLYING TO THE PROGRAM

**To be considered for admission into the Graphic Design Media Arts program, the following items must be submitted all together to the Admissions Office during the open application period (see above for dates):**

- SCC Online or Paper Application for the Graphic Design Media Arts program**
- Transcripts from high school or GED and other colleges** (if applicable)
- Placement Test Scores** (Courses/Scores are listed below and must have been completed or achieved within the last five years. Please note, that you only need to meet one of the listed courses/scores for each of the areas below. If you are providing official college transcripts for review of placement scores, the transcripts must be on file prior to submitting your admissions paperwork.)

### **Math Placement:**

MATH 0900-Math Modules  
or  
NG ACC arithmetic score of 276  
ACCUPLACER arithmetic score of 75  
COMPASS math placement score of 41  
ACT math placement score of 17  
ASSET math placement score of 38  
SAT math placement score of 400

### **Reading Placement:**

ENGL 0900-Reading Workshop  
or  
NG ACC reading score of 243  
ACCUPLACER reading placement score of 43  
COMPASS reading placement score of 61  
ACT reading placement score of 14  
ASSET writing placement score of 36  
SAT writing placement score of 350

### **Writing Placement:**

ENGL 0985-Intermediate College Reading/Writing  
or  
NG ACC reading score of 263  
ACCUPLACER sentence skills score of 84  
COMPASS writing placement score of 70  
ACT writing placement score of 18  
ASSET writing placement score of 42  
SAT writing placement score of 430

- Visual Awareness and Communication Assessment**

The Assessment consists of five exercises that will assess your basic visual awareness and critical and creative thinking skills. Applicants can prepare for this assessment by conducting brainstorming exercises, critically assess the message of design work from publications such as Communication Arts, and creating still life pencil drawings. There is no cost for the assessment and you will need to allow approximately two hours to complete this assessment. You may only take the assessment one time during each application period. You are able to complete this assessment at the Testing Center at the Lincoln campus. Please contact the Lincoln Testing Center at 402-437-2715 to schedule a date and time to complete the assessment. You will be handed a form at the end stating you completed the assessment. This form needs to be handed in along with the other requirements at the time of submission.

- Portfolio Submission**

Submit a maximum of six (6) examples of your creative art work on a USB drive during the application period. The GDMA program will be looking for students who have an eye for and who can understand and communicate a message visually. Portfolio examples should include still life or other pencil drawings. The portfolio can also include digital art, design work, paintings, and photography that showcase an understanding of: Composition, Texture, Depth, Line, Light, Patterns/Shape, and Vantage Point.

If you have any questions regarding the GDMA program, please contact Elizabeth Vornbrock, GDMA Program Chair, at [gdma@southeast.edu](mailto:gdma@southeast.edu) or the Admissions office at 402-437-2600.

\*This information was updated on 2/28/2019 and is subject to change. Please contact the Admissions office at 402-437-2600 with questions.

## GENERAL EDUCATION REQUIREMENTS

Students are required to take 22.5 credit hours of general education requirements. Please work with your program advisor to select general education courses from each category, which will meet your program's graduation requirements. See the Graphic Design Media Arts pages in the 2019-2020 College Catalog for a predetermined list of required general education courses (page 131). All general education courses may be taken prior to the program start date.

One class from each area below:

Oral Communications	3.0
Written Communications	3.0

See the Graphic Design Media Arts pages in the 2019-2020 College Catalog for a predetermined list of required general education courses (page 131).

Critical Thinking & Problem Solving  
 Global Awareness and Citizenship  
 Analytical, Quantitative, and Scientific Reasoning  
 Career and Life Skills

9.0  
15.0

**All GDMA classes require a C (2.0) or higher to progress through the program.**

<u>Fall Semester – Year 1</u>			<u>Fall Semester – Year 2</u>		
Drawing / Illustration I	GDMA 1120	2.5	Interactive Design	GDMA 1457	2.0
Introduction to Graphic Design	GDMA 1122	2.5	3-D Package Design	GDMA 1460	2.0
Typography I	GDMA 1126	2.5	Graphic Design Portfolio I	GDMA 2575	4.0
Computer Graphics I	GDMA 1136	3.0	Web Design III	GDMA 2662	3.5
GEN ED **		3.0	GEN ED **		3.0
GEN ED **		3.0	GEN ED **		3.0
		<b>16.5</b>			<b>17.5</b>
<u>Spring Semester – Year 1</u>			<u>Spring Semester – Year 2</u>		
Typography II	GDMA 1230	2.5	Professional Design Practices	GDMA 2595	2.0
Computer Graphics II	GDMA 1234	3.0	Graphic Design Portfolio II	GDMA 2664	4.5
Publication Design	GDMA 1240	2.5	Web Design IV	GDMA 2665	3.5
Photography & Digital Imaging	GDMA 1356	3.0	Internship in Graphic Design	GDMA 2900	1.5
Web Design I	GDMA 1485	4.0	GEN ED **		3.0
		<b>15.0</b>			<b>14.5</b>
<u>Summer Semester – Year 1</u>					
Design Portfolio Development	GDMA 1455	3.5	<b>TOTAL:</b>		<b>74</b>
Corporate Identity Design	GDMA 1465	3.5			
Web Design II	GDMA 2567	3.5			
		<b>10.5</b>			

## LAPTOP REQUIREMENT

Students are required to purchase an industry standard laptop for the Graphic Design Media Arts program. Students may purchase either a PC or a Mac but they must meet the following specifications in order to run the software required for this program:

<p><b>Mac Specifications:</b></p> <ul style="list-style-type: none"> <li>- Multicore Intel processor with 64-bit support</li> <li>- Mac OS X v10.8, 10.9</li> <li>- 4 GB of RAM (8 GB recommended)</li> <li>- Minimum of 100 GB hard disk space</li> <li>- 1440 x 900 display or larger with 32-bit video card</li> <li>- 7200-RPM hard drive</li> <li>- OpenGL 2.0-capable system</li> </ul>	<p><b>PC Specifications:</b></p> <ul style="list-style-type: none"> <li>- Intel Pentium 4 or AMD Athlon 64 Processor (2 Ghz or faster)</li> <li>- Microsoft Windows 7 with Service Pack 1, Windows 8, or Windows 8.1</li> <li>- At least 13-inch display</li> <li>- 4 GB of RAM (8 recommended)</li> <li>- Minimum of 100 GB hard disk space</li> <li>- 1280 x 1080 display or larger with 32-bit video card</li> <li>- 7200-RPM hard drive</li> <li>- OpenGL 2.0-capable system</li> </ul>
---	---

Many GDMA instructors are trained and work exclusively on Mac Computers which reflects the Graphic Design industry. Due to this, instructors may not be able to assist with PC/Windows troubleshooting. During in-class tutorials, instructions may only be given for Mac Computers.