

GRAPHIC DESIGN MEDIA ARTS PROGRAM-ADVISING SHEET

The Graphic Design Media Arts (GDMA) program is a Monday – Friday block-scheduled program with general hours of 8:00 AM to 3:00 PM and is located downtown at the SCC Education Square location. The Graphic Design Media Arts program accepts students one time per year in the fall (August) semester. Students are required to purchase and use their own laptops for in-class and out-of-class assignments, exercises, and all course-related activities. Students are also required to purchase a subscription to the Adobe Creative Cloud to access all software used within the program and a membership to AIGA, a national graphic design organization of which GDMA is affiliated.

Below are the requirements that need to be submitted to the Admissions Office to be considered for acceptance to the GDMA program for the Fall 2020 (August 2020) start date. Application packets will be accepted beginning April 1, 2019 - June 1, 2020; if space is available after the deadline, application packets will be accepted on a rolling basis. Acceptance to the program is based on a selection process. The GDMA program will use a rubric system to review application materials and students will be notified of their admission status to the GDMA program on June 30, 2020 and after.

Applying to the Graphic Design Media Arts Program:

To be considered for admission into the Graphic Design Media Arts program, the following items must be submitted during the application period. See below for submission instructions:

1. Complete the Online Application for the GDMA program at www.southeast.edu/applynow
2. Transcripts from high school or GED and other colleges (if applicable)
3. **Math and Reading / English Placement Scores** - We accept the ACT, SAT, Accuplacer, or the Next Generation Accuplacer test. SCC uses the reading score for English course placement. Reading and math scores must be from within the last 5 years.
 - If you have taken college courses in the areas of math and English, please have an official transcript sent electronically through your previous college and our Testing Center can review.
 - If you do not have any of the above, you can take the Next Generation Accuplacer test through our Testing Center. Due to recommended health and safety measures as a result of COVID-19, SCC Testing Centers, along with all SCC locations, are currently closed. Please visit the Testing & Assessment’s website at www.southeast.edu/testingcenter for instructions on how to schedule a test.
 - If you have recently taken the ACT, SAT, Accuplacer, or the Next Generation Accuplacer tests and have access to your scores, please send us your scores. We will accept a copy or picture of the scores. Please make sure your name and test date are printed on the page.

<u>Math Placement:</u>	<u>Reading / English Placement:</u>
Completion of MATH 0900 (Math Modules)	Completion of ENGL 0960 (Beginning Reading/Writing)
or meet/exceed one of the below scores:	or meet/exceed one of the below scores:
NG ACC Arithmetic= 276 or QAS=234 Accuplacer Arithmetic= 75 or Elem Alg=31 ACT Math= 17 SAT Math= Please contact the Testing /Assessment Center for specific placement levels.	NG ACC Reading= 245 Accuplacer Reading= 54 ACT Reading= 16 SAT Reading= Please contact the Testing / Assessment Center for specific placement levels.

4. **Visual Awareness and Communication Assessment** - Due to the evolving COVID-19 situation, as of April 23, the decision has been made to waive the Visual Awareness and Communication Assessment requirement. For students that have already completed the Visual Awareness and Communication Assessment, please know that it will not be considered as part of the review of your application.
5. **Portfolio Submission** - Submit a maximum of six (6) examples of your creative art work to the GDMA Applications Drop Box during the application period. The drop box link will be sent to you once an application has been received. The GDMA program will be looking for students who have an eye for and who can understand and communicate a message visually. Portfolio examples should include still life or other pencil drawings. The portfolio can also include digital art, design work, paintings, and photography that showcase an understanding of: Composition, Texture, Depth, Line, Light, Patterns/Shape, and Vantage Point.

If you have any questions regarding the GDMA program, please contact Elizabeth Vornbrock, GDMA Program Chair, at gdma@southeast.edu or the Admissions office at 402-437-2600.

*This information was updated on 4/29/2020 and is subject to change. Please contact the Admissions office at 402-437-2600 with questions.

ADDITIONAL INFORMATION:

LAPTOP REQUIREMENT – If accepted into the GDMA program, students are required to purchase an industry standard laptop for the GDMA program. Students may purchase either a PC or a Mac but they must meet the following specifications in order to run the software required for this program:

Mac Specifications: <ul style="list-style-type: none">- Multicore Intel processor with 64-bit support- Mac OS X v10.8, 10.9- 4 GB of RAM (8 GB recommended)- Minimum of 100 GB hard disk space- 1440 x 900 display or larger with 32-bit video card- 7200-RPM hard drive- OpenGL 2.0-capable system	PC Specifications: <ul style="list-style-type: none">- Intel Pentium 4 or AMD Athlon 64 Processor (2 Ghz or faster)- Microsoft Windows 7 with Service Pack 1, Windows 8, or Windows 8.1- At least 13-inch display- 4 GB of RAM (8 recommended)- Minimum of 100 GB hard disk space- 1280 x 1080 display or larger with 32-bit video card- 7200-RPM hard drive- OpenGL 2.0-capable system
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GENERAL EDUCATION REQUIREMENTS

Students are required to take 22.5 credit hours of general education requirements. Please work with your program advisor to select general education courses from each category, which will meet your program's graduation requirements. See the Graphic Design Media Arts pages in the 2019-2020 College Catalog for a predetermined list of required general education courses (page 131). All general education courses may be taken prior to the program start date.

<u>One class from each area below:</u>	
Oral Communications	3.0
Written Communications	3.0

See the Graphic Design Media Arts pages in the 2019-2020 College Catalog for a predetermined list of required general education courses (page 131).

<u>Three classes from the four areas below for a total of 9 credit hours: no two classes from the same area</u>	
Critical Thinking & Problem Solving Global Awareness and Citizenship Analytical, Quantitative, and Scientific Reasoning Career and Life Skills	9.0

All GDMA classes require a C (2.0) or higher to progress through the program.

<u>Fall Semester – Year 1</u>			<u>Fall Semester – Year 2</u>		
Drawing / Illustration I	GDMA 1120	2.5	Interactive Design	GDMA 1457	2.0
Introduction to Graphic Design	GDMA 1122	2.5	3-D Package Design	GDMA 1460	2.0
Typography I	GDMA 1126	2.5	Graphic Design Portfolio I	GDMA 2575	4.0
Computer Graphics I	GDMA 1136	3.0	Web Design III	GDMA 2662	3.5
GEN ED **		3.0	GEN ED **		3.0
GEN ED **		3.0	GEN ED **		3.0
		16.5			17.5
<u>Spring Semester – Year 1</u>			<u>Spring Semester – Year 2</u>		
Typography II	GDMA 1230	2.5	Professional Design Practices	GDMA 2595	2.0
Computer Graphics II	GDMA 1234	3.0	Graphic Design Portfolio II	GDMA 2664	4.5
Publication Design	GDMA 1240	2.5	Web Design IV	GDMA 2665	3.5
Photography & Digital Imaging	GDMA 1356	3.0	Internship in Graphic Design	GDMA 2900	1.5
Web Design I	GDMA 1485	4.0	GEN ED **		3.0
		15.0			14.5
<u>Summer Semester – Year 1</u>					
Design Portfolio Development	GDMA 1455	3.5	TOTAL:		74
Corporate Identity Design	GDMA 1465	3.5			
Web Design II	GDMA 2567	3.5			
		10.5			

