

GRAPHIC DESIGN MEDIA ARTS PROGRAM-ADVISING SHEET

The Graphic Design Media Arts (GDMA) program is a Monday – Friday block-scheduled program with general hours of 8:00 AM to 4:00 PM and is located downtown at the SCC Education Square location. The Graphic Design Media Arts program accepts students one time per year in the fall (August) semester. Students are required to purchase and use their own laptops for in-class and out-of-class assignments, exercises, and all course-related activities. Students are also required to purchase a subscription to the Adobe Creative Cloud to access all software used within the program and a membership to AIGA, a national graphic design organization of which GDMA is affiliated.

Below are the requirements that need to be submitted to the Admissions Office to be considered for acceptance to the GDMA program for the Fall 2019 (August 2019) start date. Applications packets will be accepted beginning May 1, 2018 - March 1, 2019. Acceptance to the program is based on a selection process. The GDMA program will use a rubric system to review application materials and students will be notified of their admission status to the GDMA program on April 1, 2019 and after.

APPLYING TO THE PROGRAM

To be considered for admission into the Graphic Design Media Arts program, the following items must be submitted all together to the Admissions Office during the open application period (see above for dates):

- SCC Online or Paper Application for the Graphic Design Media Arts program**
- Transcripts from high school or GED and other colleges** (if applicable)
- Placement Test Scores** (Courses/Scores are listed below and must have been completed or achieved within the last five years. Please note, that you only need to meet one of the listed courses/scores for each of the areas below. If you are providing official college transcripts for review of placement scores, the transcripts must be on file prior to submitting your admissions paperwork.)

Math Placement:

MATH 0900-Math Modules

or

ACCUPLACER arithmetic score of 75
COMPASS math placement score of 41
ACT math placement score of 17
ASSET math placement score of 38
SAT math placement score of 400

Reading Placement:

ENGL 0900-Reading Workshop

or

ACCUPLACER reading placement score of 43
COMPASS reading placement score of 61
ACT reading placement score of 14
ASSET writing placement score of 36
SAT writing placement score of 350

Writing Placement:

ENGL 0985-Intermediate College Reading/Writing

or

ACCUPLACER sentence skills score of 84
COMPASS writing placement score of 70
ACT writing placement score of 18
ASSET writing placement score of 42
SAT writing placement score of 430

- Visual Awareness and Communication Assessment**
The Assessment consists of five exercises that will assess your basic visual awareness and critical thinking skills. There is no need to study for this assessment. There is no cost for the assessment and you will need to allow approximately two hours to complete this assessment. You may only take the assessment one time during each application period. You are able to complete this assessment at the Testing Center at the Lincoln campus. Please contact the Lincoln Testing Center at 402-437-2715 to schedule a date and time to complete the assessment. You will be handed a form at the end stating you completed the assessment. This form needs to be handed in along with the other requirements at the time of submission.
- Portfolio Submission**
Submit a maximum of six (6) examples of your art, digital design and/or design work on a USB drive during the application period. Portfolio examples should include traditional drawings. The GDMA program will be looking for students who have an eye for and who can understand and communicate a message visually. You can prepare for this by drawing and spending ample time looking at and interpreting design work from publications such as Communication Arts, Print, and How.

If you have any questions regarding the GDMA program, please contact Elizabeth Vornbrock, GDMA Program Chair, at gdma@southeast.edu or the Admissions office at 402-437-2600.

*This information was updated on 4/12/2018 and is subject to change. Please contact the Admissions office at 402-437-2600 with questions.

GENERAL EDUCATION REQUIREMENTS

Students are required to take 22.5 credit hours of general education requirements. Please work with your program advisor to select general education courses from each category, which will meet your program's graduation requirements. See the General Education pages in the 2018–2019 College Catalog for a complete list (pages 81-84). All general education courses may be taken prior to the program start date.

Once class from each area below:

Oral Communications	4.5
Written Communications	4.5

Plus three classes from the four areas below; no two classes from the same area:

Critical Thinking & Problem Solving	
Global Awareness and Citizenship	
Analytical, Quantitative, and Scientific Reasoning	
Career and Life Skills	<u>13.5</u>
	22.5

All GDMA classes require a C (2.0) or higher to progress through the program.

<u>Fall Semester – Year 1</u>			<u>Fall Semester – Year 2</u>		
Drawing / Illustration I	GDMA 1120	2.5	Interactive Design	GDMA 1457	2.0
Introduction to Graphic Design	GDMA 1122	2.5	3-D Package Design	GDMA 1460	2.0
Typography I	GDMA 1126	2.5	Graphic Design Portfolio I	GDMA 2575	4.0
Computer Graphics I	GDMA 1136	3.0	Web Design III	GDMA 2662	3.5
GEN ED **		3.0	GEN ED **		3.0
GEN ED **		3.0	GEN ED **		3.0
		16.5			17.5
<u>Spring Semester – Year 1</u>			<u>Spring Semester – Year 2</u>		
Typography II	GDMA 1230	2.5	Professional Design Practices	GDMA 2595	2.0
Computer Graphics II	GDMA 1234	3.0	Graphic Design Portfolio II	GDMA 2664	4.5
Publication Design	GDMA 1240	2.5	Web Design IV	GDMA 2665	3.5
Photography & Digital Imaging	GDMA 1356	3.0	Internship in Graphic Design	GDMA 2900	1.5
Web Design I	GDMA 1485	4.0	GEN ED **		3.0
		15.0			14.5
<u>Summer Semester – Year 1</u>					
Design Portfolio Development	GDMA 1455	3.5	TOTAL:		74
Corporate Identity Design	GDMA 1465	3.5			
Web Design II	GDMA 2567	3.5			
		10.5			

LAPTOP REQUIREMENT

Students are required to purchase an industry standard laptop for the Graphic Design Media Arts program. Students may purchase either a PC or a Mac but they must meet the following specifications in order to run the software required for this program:

<p>Mac Specifications:</p> <ul style="list-style-type: none"> - Multicore Intel processor with 64-bit support - Mac OS X v10.8, 10.9 - 4 GB of RAM (8 GB recommended) - Minimum of 100 GB hard disk space - 1440 x 900 display or larger with 32-bit video card - 7200-RPM hard drive - OpenGL 2.0-capable system 	<p>PC Specifications:</p> <ul style="list-style-type: none"> - Intel Pentium 4 or AMD Athlon 64 Processor (2 Ghz or faster) - Microsoft Windows 7 with Service Pack 1, Windows 8, or Windows 8.1 - At least 13-inch display - 4 GB of RAM (8 recommended) - Minimum of 100 GB hard disk space - 1280 x 1080 display or larger with 32-bit video card - 7200-RPM hard drive - OpenGL 2.0-capable system
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Many GDMA instructors are trained and work exclusively on Mac Computers which reflects the Graphic Design industry. Due to this, instructors may not be able to assist with PC/Windows troubleshooting. During in-class tutorials, instructions may only be given for Mac Computers.