The Graphic Design Media Arts (GDMA) program is a Monday – Friday block-scheduled program with general hours of 8:00 AM to 4:00 PM and is located downtown at the SCC Education Square location. The Graphic Design Media Arts program accepts students one time per year in the fall (August) semester. Students are required to purchase and use their own laptops for in-class and out-of-class assignments, exercises, and all course-related activities. Students are also required to purchase a subscription to the Adobe Creative Cloud to access all software used within the program and a membership to AIGA, a national graphic design organization of which GDMA is affiliated.

Below are the requirements that need to be submitted to the Admissions Office to be considered for acceptance to the GDMA program for the Fall 2019 (August 2019) start date. Applications packets will be accepted beginning May 1, 2018 - March 1, 2019. Acceptance to the program is based on a selection process. The GDMA program will use a rubric system to review application materials and students will be notified of their admission status to the GDMA program on April 1, 2019 and after.

**APPLYING TO THE PROGRAM**

**To be considered for admission into the Graphic Design Media Arts program, the following items must be submitted all together to the Admissions Office during the open application period (see above for dates):**

- SCC Online or Paper Application for the Graphic Design Media Arts program
- Transcripts from high school or GED and other colleges (if applicable)
- Placement Test Scores (Courses/Scores are listed below and must have been completed or achieved within the last five years. Please note, that you only need to meet one of the listed courses/scores for each of the areas below. If you are providing official college transcripts for review of placement scores, the transcripts must be on file prior to submitting your admissions paperwork.)

<table>
<thead>
<tr>
<th>Math Placement:</th>
<th>Reading Placement:</th>
<th>Writing Placement:</th>
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</thead>
<tbody>
<tr>
<td>MATH 0900-Math Modules or ACCUPLACER arithmetic score of 75</td>
<td>ENGL 0900-Reading Workshop or ACCUPLACER reading placement score of 43</td>
<td>ENGL 0985-Intermediate College Reading/Writing or ACCUPLACER sentence skills score of 84</td>
</tr>
<tr>
<td>COMPASS math placement score of 41</td>
<td>COMPASS reading placement score of 61</td>
<td>COMPASS writing placement score of 70</td>
</tr>
<tr>
<td>ACT math placement score of 17</td>
<td>ACT reading placement score of 14</td>
<td>ACT writing placement score of 18</td>
</tr>
<tr>
<td>ASSET math placement score of 38</td>
<td>ASSET writing placement score of 36</td>
<td>ASSET writing placement score of 42</td>
</tr>
<tr>
<td>SAT math placement score of 400</td>
<td>SAT writing placement score of 350</td>
<td>SAT writing placement score of 430</td>
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</table>

- **Visual Awareness and Communication Assessment**
  The Assessment consists of five exercises that will assess your basic visual awareness and critical thinking skills. There is no need to study for this assessment. There is no cost for the assessment and you will need to allow approximately two hours to complete this assessment. You may only take the assessment one time during each application period. You are able to complete this assessment at the Testing Center at the Lincoln campus. Please contact the Lincoln Testing Center at 402-437-2715 to schedule a date and time to complete the assessment. You will be handed a form at the end stating you completed the assessment. This form needs to be handed in along with the other requirements at the time of submission.

- **Portfolio Submission**
  Submit a maximum of six (6) examples of your art, digital design and/or design work on a USB drive during the application period. Portfolio examples should include traditional drawings. The GDMA program will be looking for students who have an eye for and who can understand and communicate a message visually. You can prepare for this by drawing and spending ample time looking at and interpreting design work from publications such as Communication Arts, Print, and How.

If you have any questions regarding the GDMA program, please contact Elizabeth Vornbrock, GDMA Program Chair, at gdma@southeast.edu or the Admissions office at 402-437-2600.

*This information was updated on 4/12/2018 and is subject to change. Please contact the Admissions office at 402-437-2600 with questions.*
GENERAL EDUCATION REQUIREMENTS

Students are required to take 22.5 credit hours of general education requirements. Please work with your program advisor to select general education courses from each category, which will meet your program’s graduation requirements. See the General Education pages in the 2018–2019 College Catalog for a complete list (pages 81-84). All general educations courses may be taken prior to the program start date.

One class from each area below:
Oral Communications 4.5
Written Communications 4.5

Plus three classes from the four areas below; no two classes from the same area:
Critical Thinking & Problem Solving 13.5
Global Awareness and Citizenship 22.5
Analytical, Quantitative, and Scientific Reasoning
Career and Life Skills

All GDMA classes require a C (2.0) or higher to progress through the program.

**LAPTOP REQUIREMENT**

Students are required to purchase an industry standard laptop for the Graphic Design Media Arts program. Students may purchase either a PC or a Mac but they must meet the following specifications in order to run the software required for this program:

**Mac Specifications:**
- Multicore Intel processor with 64-bit support
- Mac OS X v10.8, 10.9
- 4 GB of RAM (8 GB recommended)
- Minimum of 100 GB hard disk space
- 1440 x 900 display or larger with 32-bit video card
- 7200-RPM hard drive
- OpenGL 2.0-capable system

**PC Specifications:**
- Intel Pentium 4 or AMD Athlon 64 Processor (2 Ghz or faster)
- Microsoft Windows 7 with Service Pack 1, Windows 8, or Windows 8.1
- At least 13-inch display
- 4 GB of RAM (8 recommended)
- Minimum of 100 GB hard disk space
- 1280 x 1080 display or larger with 32-bit video card
- 7200-RPM hard drive
- OpenGL 2.0-capable system

Many GDMA instructors are trained and work exclusively on Mac Computers which reflects the Graphic Design industry. Due to this, instructors may not be able to assist with PC/Windows troubleshooting. During in-class tutorials, instructions may only be given for Mac Computers.